



The
Nordic
summer
Issue



A magazine created
for 25hours Hotels

Companion^{Issue 25}

DO IT LIKE A DANES



Be inspired by Copenhagen-based creatives including artist and florist Thilde Maria Haukohl Kristensen, better known as Poppykalas, with her daughters Sonja and Iris



SCANDILICIOUS

Why the restaurants of Stockholm, Oslo, Helsinki and Copenhagen should be top of your food list



HEAD IN THE CLOUDS

Meet the artist behind
Myne and Yours,
Marwan Shakarchi



Take our
fashion quiz
and discover
your summer
style tribe

GOOD VIBRATIONS

Lie back and absorb
the ancient art of
sound healing



A HOUSE FOR THE SUMMER

We track down some
of the most beautiful
Nordic-inspired
summer houses for
chilling next to nature



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For more information and articles, visit 25hours-companion.com

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Editor's note

Hello! It's so good to have you here.

A warm welcome to Issue 25 of our beloved Companion magazine. Here at 25hours Hotels, this quarter of a century number means so much to us. It signifies our 'more is more' philosophy where you feel like you've defied the laws of time and squeezed an extra hour out of the day or night as your experiences are so rich and satisfying.

In this issue we're celebrating the creative spirit of a Nordic summer in honour of the exciting opening of our second hotel in Copenhagen. Joining 25hours Hotel Copenhagen Indre By, is the spectacular 25hours Hotel Copenhagen Paper Island which officially opens its doors on July 27 in this happening waterfront district of the Danish capital. We catch up with the new hotel's creative designer Erik Johansen, founder of iconic Swedish design company Stylt. Here his design is reminiscent of a Danish summer house by the sea, beautiful, whimsical and brimming with touches of nature and showcasing local craftsmanship. As Erik says, "We aimed for the hotel's interiors to serve as a striking juxtaposition, embodying the Scandinavian ideal of the summer house on an island. It should evoke a sense of seclusion amidst the urban landscape."

Check out our spotlight on Copenhagen where we ask city insiders for their favourite hangouts and explore the best design hotspots. And there's so much more in this hygge-filled issue to enjoy from the best of Scandi beauty, fashion and food, to this summer's most feel-good music festivals. Here's to creating 25 hours in a 24-hour day!

Jane Anderson, Editor
Instagram.com/janeandersontravel



Summer house vibes at 25hours Hotel Copenhagen Paper Island
Here at Companion, we love your feedback. Email me at janeandersontravel@me.com with your comments, and anything you'd like to see in forthcoming issues.

friends of friends Berlin-based Friends of Friends were the originators of this newspaper format magazine for 25hours Hotels. Since 2009 it's been building a online creative community of inspiring individuals. friendsoffriends.com

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Run the streets!

Arthur

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CONTRIBUTORS

We take a look at some of the talented people who brought this issue of Companion to life

»»» MEGAN MURRAY

Megan leads you to the best vintage stores in 25hours Hotels cities, p13

Who are you?

I'm a freelance lifestyle journalist living in Hamburg, who writes about all the best bits! From interviewing interior designers on the most beautiful hotels to spotting travel trends across the world's most stylish cities – I aim to bring adventure and design together.

Why is Scandi culture so cool?

It's that sense of balance – from spaces that favour practicality alongside aesthetics, to careers that still make time for family and friends, and progress within cities and urban areas, without losing an appreciation for nature and the outdoors.



“Scandi culture is functioning socialism, everything stopping for pastry, and the embracing of melancholy”

»»» CAROLINE SØLVER

Caroline explores Paper Island, p38

Who are you?

The past decade has been quite the adventure for me. While living abroad in Berlin, New York City and my hometown, Copenhagen, I've been freelancing within journalism, marketing and communication from writing travel to creating communication strategies for lifestyle start-ups to fintech and HR tech companies. As for my latest adventure, I've added yoga teacher to my CV, a journey I am excited to embark on. In a nutshell: I am a curious soul always seeking the next adventure, whether it's through words, business, or downward-facing dogs.

Your favourite summer spot?

I feel so lucky to live in Europe which makes it feel like the world is open and your oyster. Yearning for some la dolce vita vibes? Head to Florence. Craving some pierogi? Take a weekend trip to Gdańsk. And then of course, Berlin, which was my home for several years, has a special place in my heart.



»»» MATT CHARLTON

Matt investigates how to attain happiness, p11 and interviews the artist behind Myne&Yours p24

Who are you?

I ask myself this every day. Am I a writer? A broadcaster? A music journalist? A poet trapped in the aging body of a slacker and a bullshitter? Who knows, and I try not to pull at that thread, lest it all unravels. Needless to say, I exist or do I?!

Why is Scandi culture so cool?

Functioning socialism, everything stopping for pastry, and the embracing of melancholy.

Photograph: Vicki Adamsen



»»» SOPHIE QURESHI
Sophie brings you the best Scandi beauty products, p16

Who are you?

I'm a beauty journalist and brand strategist, writing for everyone from Grazia to The New York Times. I also work with lots of big beauty brands including Shiseido, REN, Dove, Coty and Narciso Rodriguez.

Why is Scandi culture so cool?
I dream of a capsule closet of chic TOTEME pieces, and my one big indulgence is Danish brand Sophie Bille Brahe - her jewellery is sublime.



»»» MICHELLE DUGUID
Michelle talks Scandi fashion, p48

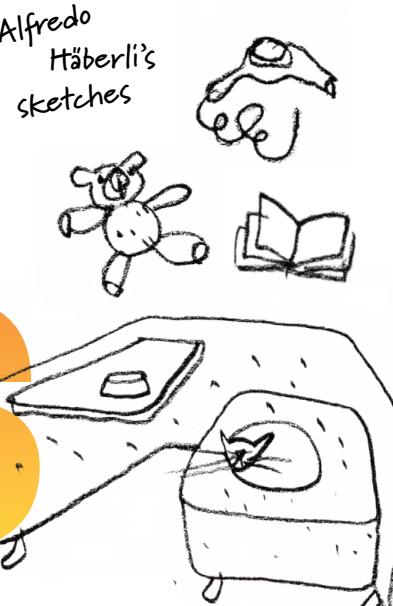
Who are you?
Stylist/art director/fashion editor/slow runner/swimmer/mum.
Your favourite summer spot?
I go back to South Wales where I grew up and breathe the fresh air and enjoy the peace. My favourite place to swim is the beautiful Keepers pond also known as Pen-ffordd-goch pond. It is situated near Abergavenny.



»»» RICK JORDAN
Rick updates us on Scandinavia's happening food scene, p52

Who are you?
A freelance travel writer based in London - a bit like Snufkin, the free-spirited, hat-wearing character from the Moomins, but with a laptop.
Why is Scandi culture so cool?
I love a summer house, going off-grid for a few weeks of rural immersion – ‘Midsommar’ without the human sacrifice. And I never knew there was ‘sauna beer’ until I was handed a bottle while naked at 80C in Oslo.

BITS & PIECES



ZURICH
FASHION & STYLE

NEIGHBOURHOOD NEWS

Meet the makers

'Made in Zurich' is an exciting new city tour which explores the creative makers of the Europapalae, close to 25hours Hotel Zurich West. Join the tour and encounter handmade, local products and original Zurich design in this vibrant young district around the main station, along with the chance to learn about the historical and architectural background of the area. From artisan coffee to bespoke jewellery, top spots on the tour include Die Macherei design collective, Zuriga coffee and Soeder's natural soap. There's plenty of tasting, trying on and examining these innovative products along the way, and chatting with passionate makers. zuerich.com/made-in-zurich



'MADE IN ZURICH' CITY TOUR
Meeting Zurich's talented makers



FRESH LOOK
Alfredo Häberli's new lobby design at 25hours Hotel Zurich West



IT'S A DOG'S LIFE

Brighten up your dog's life with this burgundy and green bed, €122 and red scarf, €12 by Scandi homeware brand Hay!

hay.dk



Style reboot

Zurich-based designer Alfredo Häberli has recently given the lobby at 25hours Hotel Zurich West a fresher, sportier look with specially designed wall bars and decorative basket balls. It's a place to come and work, play and relax. Key pieces designed by Alfredo are featured in the catalogue of Spanish furniture company Andreu World including the Giro Soft sofa, the In Out Office workspace system and the In Out Office Monoplance mobile workchair. alfredo-haeberli.com, andreuworld.com

Knock out

Don't miss weekly workout classes at 25hours Hotel Zurich West by Lucky Punch Boxing which also has a studio close by to the hotel and easy to book drop-in classes. As Studio Manager, Florencia Guarco says "We're a family united by the power of music and the spirit of boxing. Our workouts are meticulously designed to blend the intensity of boxing with the effectiveness of strength training." Look out for new locations in Berlin and Dubai - coming soon. luckypunch-boxing.com



SCANDINAVIA
FASHION & STYLE

NORDIC KNOWHOW

LOOK SHARP

Cool Danish sunglasses brand A. Kjaerbede was founded in 2016 by Adam Fredshavn Geertsen whose aim was to create minimalist yet edgy shades that are value for money and made to last. All sunglasses cost just €29.95 a pair. We love the latest Adventurous Collection for spring/summer (pictured above). akjaerbede.com

GET STEAMY

Swedish clothing care company Steamery has come up with the new Cirrus X Handheld Steamer, perfect for refreshing your clothes whilst travelling. €140. steamery.co.uk



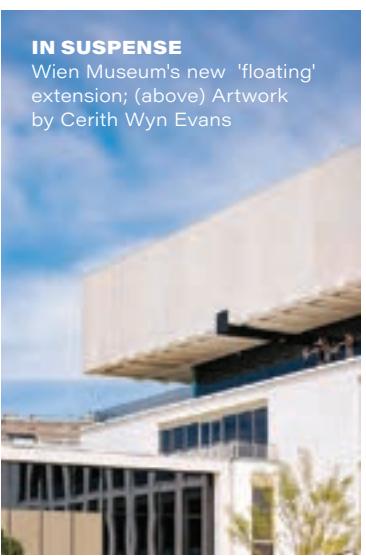
VIENNA
ART & ENTERTAINMENT

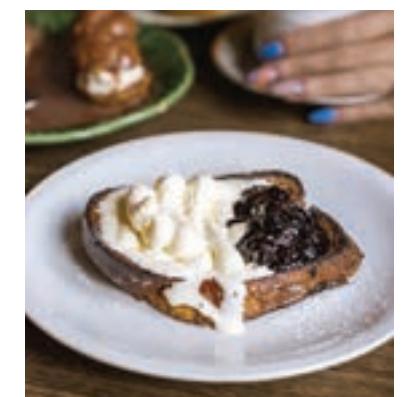
Ancient and modern

Wien Museum is a must-visit after its four-year renovation, not least as it is Vienna's first free permanent exhibition telling the story of the city. The 1959 building has been refurbished by architects Certov, Winkler + Ruck, adding an exposed concrete cube which 'floats' above the original building.

wienmuseum.at

Opposite the Wien Museum is Karlskirche. This baroque church is currently home to a suspended neon sculpture by British artist Cerith Wyn Evans. Titled Forms through folds (ascending)..., the light installation spans 25m with tubes stretching almost 700m in length and weighs a ton. wien.info →




**SCANDINAVIA
FOOD & DRINK**

WHERE TO FIKA

...IN STOCKHOLM

Stora Bageriet, located behind the Royal Dramatic Theatre, bread has been made on this site since the 18th century. **Rosendals Trädgård** is a real classic set in beautiful gardens on Djurgården. **Café Pascal** in always-hip Södermalm, with a team that are bonkers about their pastries and real coffee nerds.

...IN OSLO

Halvorsens Conditori in a newly renovated classic by the Parliament building. **Cocoa** in the hipster neighbourhood of Grünerløkka. **Neongrut** in the Tøyen neighbourhood, from award-winning barista Anton Söderman, and **Waffi**, a new waffle café in Grønland/Oslo East.

IN COPENHAGEN

Københavns Bageri for its fragilité cake, made of layers of meringue and coffee buttercream. **Juno the Bakery**, run by Swedish-born baker Emil Glaser, a Noma alumni, whose cardamom buns are so light they almost float.

...IN HELSINKI

Kaffa Roastery in Punavuori is the home of the Helsinki School of Coffee but also does a mean almond croissant. **Head to Layers Bakery** in the Töölö district for the fresh croissants, and **Cafe Regatta**, close to the Sibelius Monument for the cinnamon buns.


**HAMBURG
HOSPITALITY & RETREAT**

PLAYTIME IN THE CITY

Hamburg sees a plethora of new attractions this summer. Put it on your bucketlist



Behind the austere exterior of the military style Bunker



at Feldstasse now lies a creative music hotspot, hotel and memorial. With live clubs, concerts, rehearsal rooms and the city's largest music shop, Just Music, this giant concrete block on Heiligengeistfeld, also known as the Media Bunker, which was originally built as a WWII air-raid shelter, has a new breath of life. This summer catch the rooftop electro parties and the planted 'mountain path' which winds round the building, leading to a public roof garden.

hamburgbunker.com



art from Culturespaces featuring wow-factor projections of Gustav Klimt's shimmering art work. Kids will adore the new Lego Discovery Centre offering creativity, learning and play from this much-loved brand. port-lumieres.com legodiscoverycentre.com

**DUBAI
ART & ENTERTAINMENT**

Next Gen Art

Dubai has its first immersive art experience at Arte Museum in the Dubai Mall. Designed by Korean digital design company d'strct, the venue houses works under the theme of 'Eternal Nature.' Arte Museum uses production-mapping, multi-image control and sensor-based interaction systems to help visitors interact and appreciate exhibits as much as possible.

dubai.artemuseum.com


**VIENNA & AMSTERDAM
HOSPITALITY & RETREAT**

CAFÉ LIFE

Check out these welcoming cafés with a purpose

Vollpension in Vienna is entirely run by over 65-year-olds and was set up to encourage older people to feel good about themselves, earn some money and socialise. It's been a huge success with grannies and grandads serving delicious home-cooked cakes. It's also home to the first Grandma Baking School. vollpension.wien



The Offline Club in Amsterdam is all about swapping screen time for real time - away from phones, notifications and social media. Though you do need to follow the club on Instagram to check out events and hangouts!

[@theoffline.club](http://theoffline.club)

**MUNICH
ART & ENTERTAINMENT**

In the house

There are more reasons to head to 25hours Hotel The Royal Bavarian as Lost Weekend are hosting and supporting events there this summer from sing alongs to live acts. Don't miss the Story Slam on June 2, and Live at 25h on June 30. lostweekend.de


**NICE & SYDNEY
HOSPITALITY & RETREAT**

New Hotels



25hours sister brand, Mama Shelter is opening on June 13 on the Côte D'Azur in the glamorous town of Nice. Mama Shelter Nice is located in the relaxed Riquier District, adjacent to the Old Port where the much-loved designer Jacquemus is creating a buzz with the brand's first ever rooftop pool, with bar, pizza oven and barbecue. The hotel's vibrant design is inspired by the many renowned French painters who resided in Nice. The town is also hosting the finishing line of the Tour de France for the first time in the race's history on July 21.

mamashelter.com



If you've been thinking about a trip to Australia, earmark 2025 when the new 25hours Hotel The Olympia opens its doors in the colourful Sydney suburb of Paddington. Housed in a former cinema dating back to 1911, the hotel will feature 109 rooms on six floors, event and meeting areas, a Levantine restaurant, street café and rooftop bar. At the helm as general manager will be award-winning Silvia Kypriotis, a native Egyptian who is known for her empathetic and people-oriented leadership.

25hours-hotels.com

**FLORENCE
FASHION & STYLE**

SUMMER STAPLE

to fabrics such as linens, seersucker and virgin wools, picking pieces from the most sought-after brands including Our Legacy, Rohe, A Kind of Guise and Cordera. You'll find an overall earthy tone palette, with a splash of soft pastel!

bjork-florence.com



Artists in the house

Introducing this summer's artists in residence at 25hours Hotel Langstrasse, Zurich

Nurturing talent is in the DNA of 25hours Hotels. You only have to look at this summer's inspiring artists in residence programme at 25hours Hotel Langstrasse, Zurich.

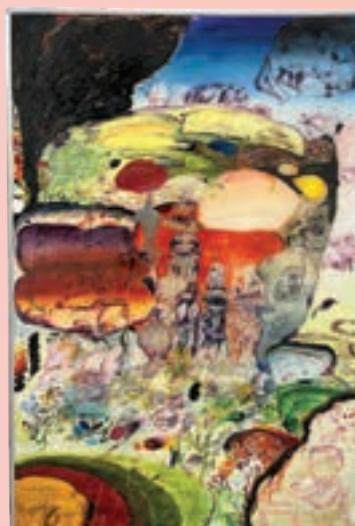
Esther Eppstein, the curator of the programme said, "The focus of the residency is on the presence of the artists in the hotel, and less on the producing of art works in the studio. The studio is a place to do experiments. The residence is also about networking. I take the artists out on the local art scene and organize meetings with artists or curators. In the end of the residence, the artists open the studio for a public event, the hotel offers drinks and the artists present some new made works."



Drei Flaggen by Konstantin Leitner



Untitled by Rose Ras



Montagne Délicieuse by Louis Lanne



8 - 20 July
Konstantin Leitner
Hometown: Vienna

Konstantin says, "In my work I take something out of everyday life, isolate it and shed a new light on it through artistic intervention. During my residency I will also be looking at the idea of a temporary stay, how we travel via the Internet, and how much those rating systems take over our choices. Please come by for a chat."

instagram.com/konstantinleitner



22 July - 3 August
Rose Ras & Louis Lanne
Hometown: Paris

Rose says, "I've been coming to Switzerland since I was 16. It's a country I love very much and find very beautiful. The landscapes inspire me and I feel good, relaxed and fulfilled. However, I've never been to Zurich and I'm not very familiar with the Swiss art scene. That's why I'm delighted to be doing this residency in the magnificent 25hours Hotel. I hope to finally combine my love for this country and its landscapes with my practice, painting and sculpting what Switzerland has to offer."

instagram.com/roseras
instagram.com/louislanne

Come and take a look for yourself at Open Studio, 25hours Hotel Langstrasse Zürich

Konstantin Leitner: 20 July 4-7pm Rose Ras & Louis Lanne: 3 August 4-7 pm

Olga Kundina: 17 August 4-7pm Zina Isupova & Felix Oehmann 31 August 4-7 pm

For more information head to 25hours-hotels.com/artist-in-hotel-residence



Barricades by Zina Isupova



19 - 31 August
Zina Isupova & Felix Oehmann
Hometown: Berlin, having fled Ukraine

Zina says, "As this is my first trip to Switzerland, I'm interested in exploring the contemporary art scene in Zurich and learning more about the country's history through art. I want to bring along my works from my Berlin series and I also hope I will have the opportunity to create new collages influenced by the particularities of Zurich. The location of the residence near the train station is the perfect place to start my exploration of the alleys and details of the city - the places where I find my inspiration."

instagram.com/zina_isupova
instagram.com/oehmygod



Tel Aviv Beach by Olga Kundina



5 - 17 August
Olga Kundina
Hometown: Tel Aviv

instagram.com/okundina

pants, equality, and the pursuit of happiness

Matt Charlton explores why the Nordic countries are so good at keeping a smile on their faces

What is happiness? I'm going to come clean now: we are not going to be that much closer to an answer at the end of this article than we were at the beginning. Possibly one of the biggest existential questions, and one that has sent the greatest minds to the very edge of distraction since Ancient Greece (and even before), is not going to be solved in 800 words by some bloke with a MacBook... sorry.

We may get slightly closer to understanding just what it is that puts a smile on our faces and a glow in our hearts by looking at our neighbours to the north, however. The World Happiness Report consistently ranks the Nordic countries as some of the chirpiest in the world, and the 2024 results were no different - Denmark, Iceland, Sweden and Norway all made the top ten (let's not talk about where the UK, Germany and the USA ranked, it's too depressing), and, at the very top, for the seventh year running? Finland.

Despite having a problematic neighbour to the right in the form of Russia, the Finns have somehow managed to keep their own well-designed house in order. Though, in typical fashion, the Finns themselves remain sceptical... according to The Economist, when a Cabinet member of the Finnish government was introduced at an international conference as, "the representative of the happiest country in the world," he responded, "If that's true, I'd hate to see the other nations."

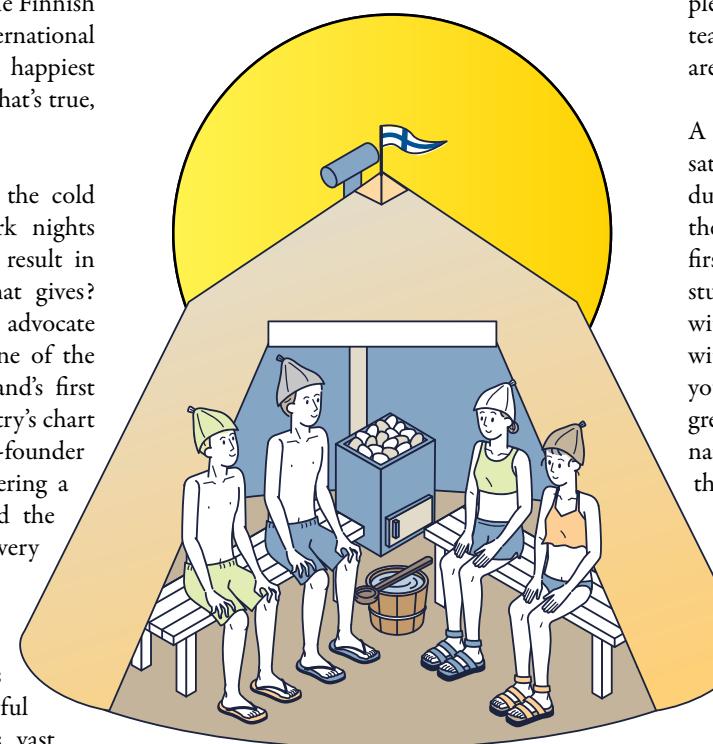
He has a point - on first impressions, the cold weather, high taxes, and the long dark nights (both literally and of the soul) should result in a melancholy, even depression... so what gives? Adela Pajunen - biologist, writer, and advocate for well-being through nature, is also one of the 'Helsinki Happiness Hackers' that Finland's first city has enlisted to capitalise on the country's chart topping success. Additionally, she's the co-founder of Terveysmetsä (Health Forest), pioneering a nature-based prescription model to feed the soul and harness its healing powers, so is very well placed to help me find out.

"Finns often find themselves taken aback and humbled by the notion. Many of us attribute our happiness to the wonderful Finnish landscape - the changing seasons, vast

forests, and serene lakes - and our harmonious relationship with nature, which keeps us grounded and joyful." But surely that nature also entails sub-zero temperatures, long, dark nights, and endless winters? "In short, while not all Finns are enamoured with winter (although some do truly relish it), the seasonal transition is what we find captivating," she replies. "Traditionally, shorter work days during the darker months allow for early gatherings around the fireplace. The key is to observe the subtle changes in nature. In January, for instance, there's a period dubbed 'black weeks' or 'ox weeks' where it may seem like progress in the seasons stalls, but thankfully there is always the sauna to lift the spirits!"

Ah - the legendary sauna culture. The ridiculous statistic of 1.8 saunas per person in Finland speaks not just of a national obsession, but a dedication

"Finns feel free to choose their own direction in life"



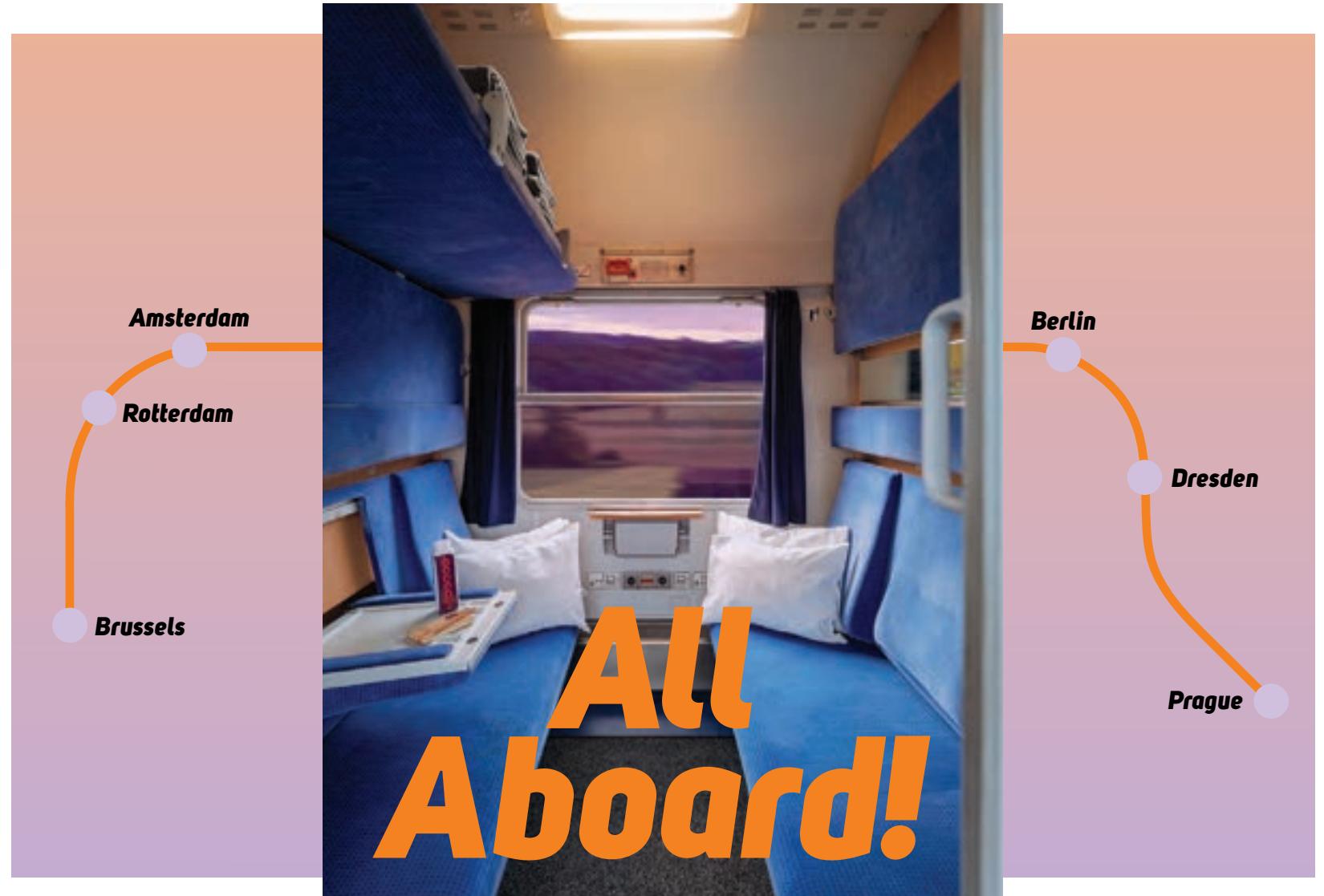
Rosenfeldt Gallery, Tel Aviv; Valentin Schörguber; Oehmann/Supova

to wellbeing and a tiny population. Indeed, even though it's next to one of the biggest and most threatening superpowers in the world, it has never been a country - along with most of its Nordic brethren - with a desire to be a big hitter on the world stage - more than happy to tend its own garden. "The Nordic countries have stability, equality and robust welfare states including a high standard of public education and healthcare systems", Adela continues, "There is trust in these institutions."

Watching the BBC News coverage the day the report was published, I noticed - when breaking down 2024's Happiness Report, and the reason why Finland is at the top - Reporter Sofia Bettiza going on to essentially list the basics of functioning Socialism, "Wealth is an important factor," she explained on the rolling news station. "But it's more than that. Something that really stands out in Scandinavian countries is that society is built on trust - essentially people tend to trust each other. They trust the institutions, and they feel supported by the state." It appears that, right down to having a right to roam anywhere amongst their nature, Finns feel free to choose their own direction in life whilst surrounded by a reliable support structure... taking pleasure in the little things such as a warm cup of tea, or listening to the sound of rainfall... yes, they are basically Moomin.

A functioning, equal, trustworthy state; a largely satisfied populace; a healthy outdoor lifestyle even during the harshest months? Sounds lovely. What then would be Adela's advice to the low achieving first-world countries, currently mired in a fed-up stupor? "Let nature be the guide in bridging divides within your country. Spend time in forests or parks with someone who has a different opinion than you. Connection - to each other and to something greater than ourselves - is essential for us all. The natural environment has been proven to strengthen this sense of connectedness."

Good advice for sure, but we should also take into consideration the Finnish pastime of kalsarikänni, a term that literally means drinking at home, alone, in your underwear or 'pants drunk'... a realistic antidote to everyday stress. And it works! After all, how do you think I wrote this article...



The sleeper train renaissance is here. Slow travel guru Holly Tuppen jumps on board the new European Sleeper service bound for Berlin

"Are you going to Berlin? Are we on the right platform?" I ask the couple standing next to me, weekend bags ready and full of nervous anticipation. Brussels Midi isn't the most glamorous of stations, and we're (I'm travelling with a friend) itching to get going on our overnight train adventure.

"Yes, and yes! Exciting, isn't it," they beam back. Gradually, the platform fills up, and Berlin Ostbahnhof pops up on the destinations board. There's an excitable hub bub more akin to a big group adventure than the bureaucratic efficiency you might find at Eurostar. I feel like I'm backpacking, and it feels good. At 19.15, the European Sleeper ES23 pulls into the station, and by 19.22, bang on time, we start rolling the rails. Four hundred miles and 11 hours later, we should reach Berlin.

The European Sleeper is the world's only crowd-funded rail service, launched by two entrepreneurs passionate about night trains, namely Chris Engelsman of Noord West Express and Elmer van Buuren of Train2EU. "My driving goal is to let more people enjoy the benefits of this adventurous and efficient way of travel," Engelsman (pictured right) tells me. "Even with its challenges, since not many others are relaunching sleeper services, we take enormous personal enjoyment in being part of a community that helps to transform rail travel in Europe," he continues. Anyone can invest from 250 Euros, and perks, like discounted tickets, kick in over 1000 Euros.



'We're part of a community transforming rail travel in Europe'
Chris Engelsman

Since May 2023, the service has run more than 150 trains and transported over 30,000 passengers between Brussels, Amsterdam, and Berlin, helping to revive the joy of slow travel and slash emissions by approximately 230 kg of CO2 per journey (a return flight from London to Berlin emits approximately 290 kg of CO2 compared to the train which emits approx. 60 kg of CO2). Since March this year, the service continues all the way to Prague via Dresden - a great place to hop off and explore Saxony.

Our couchette is not luxurious but has bucket-loads of charm. It has vast, squidgy seats and a large window that we open to let fresh air rush in as we clatter through Belgium towards The Netherlands. With three beds on either side of a small table, the couchette could sleep up to six, but we're lucky to have it to ourselves.

"Welcome to the European Sleeper service!" our carriage host, Greet, pops her head through the door. After talking through timings, how to make beds, toilet locations, and where to find her if we need anything throughout the night, she gets onto the important stuff. "Do you fancy one of our specially brewed beers? You're still in Belgium, so it seems like a good idea," she asks. We agree and swig on cans of blonde beer while watching darkness envelop the villages and countryside outside.

After chatting and watching the world go by, we tuck into bed. Despite the clattering and stop-start motion, we drift off soon after Amsterdam — the final stop before Berlin. A 6 am wake-up call gives us enough time to pack and grab a cup of tea before arriving on time at 06.30. Disembarking at Berlin Ostbahnhof doused in pinkish dawn light, feels like a dream. An early check-in, breakfast, and shower await just 20 minutes away at 25Hours Hotel Bikini Berlin, ready for a weekend of fun before re-running the adventure in reverse back home. Europe feels vast but closer all at once, and with new pieces of the map filled in, we're grateful for going slow.

Holly travelled on a complimentary ticket with European Sleeper.

SEEK AND YOU SHALL FIND

Interiors writer, Megan Murray, delves into the heart of the vintage world for the best second-hand stores across all 25hours Hotels cities



COPENHAGEN Millefiori Interior Petersborgvej 3, Copenhagen Ø, 2100 Denmark

Like a sweet shop for interior enthusiasts, at Millefiori Interior you'll find an assorted collection of pastel-hued, candy-striped glass lighting, mirrors, vases and decorative objects, from ornate candle holders to shell-shaped bowls. Curated by Danish sisters Natasha and Frederikke, they source everything personally from across Italy, focusing on a saturated colour palette of sherbert yellows, dreamy lilacs and rose pinks. While the 'It' buy from Millefiori Interior is one of their candy ceiling lights, you can pick up beautiful Murano water glasses from €60. The showroom is open twice a week, or you can arrange an one-on-one appointment beforehand. → millefioriinterior.com

'STELLA HAS A THING FOR MID-CENTURY'



HAMBURG Wohnkultur 66

Sternstraße 66, Hamburg, 20357

Sandwiched amidst two of the city's most creative quarters, Wohnkultur 66 finds its home in a historic, former meat-packing warehouse. The cavernous space seems to go on forever, its lofty rooms decorated tastefully with design classics. This is a spot for serious collectors and the well-heeled owners feel like part of the furniture, sharing eccentric stories on where they found the likes of Poul Henningsen lamps or an old movie poster belonging to iconic 20th century Swedish designer Bruno Mathsson. While it isn't exactly budget-friendly, Wohnkultur 66's artfully plastered walls and museum-like atmosphere make it a must-visit, and the owners would be thrilled to help you find something that works for you.

wohnkultur66.de



FRANKFURT Weisen

Wiesenstr. 17, 60385, Frankfurt

Stella had dreamed of opening her own vintage store after years of wandering flea markets and honing her eye for pre-loved gems. So, when in 2021 she was offered her own bricks-and-mortar space she couldn't say no, and set about doing the place up, with the help of her furry friend, Simba the cat. At Weisen you'll find a varied selection of goods; alongside rails of clothing from the 50s all the way to Y2K, Stella has a thing for mid-century sideboards, fringed lamps and dainty glassware, perfect for your next dinner party. Drop in and say hello, or meow, if Simba's behind the desk.

wiesen-vintage.de



PARIS Skat

25 Rue Saint-Paul, 75004, Paris

Skat is the tale of two impossibly stylish cultures, coming together in one aesthetically pleasing boutique, right in the cœur of Paris' Le Marais. Couple Agnès Salto, who is Danish, and Mathias de Cevins, who is French, curate the store's selection combining their native influences for a serene shopping experience. While you'll find a lot of high-end fashion here, from Jean Paul Gaultier dresses to Jill Sander blazers, there's also Scandinavian ceramics, sleek glassware and artworks. With its cream-toned walls and minimalist displays, you'll feel chicer just knowing it exists.

instagram.com/skat.paris



BERLIN Vintage Living

Oranienstrasse 169, 10999 Berlin

At almost two kilometers and alive with cafes, boutiques, vintage clothing stores and bars, Oranienstrasse is one of Berlin's most famous streets. And it's here, you'll find Vintage Living, buried in the heart of the brilliant, bustling madness. Set out like someone's cluttered living room, expect mid-century pieces in great condition, vintage glassware and retro lighting. The light-up globes have a particularly nostalgic feel, reminding us of childhood bedrooms. The owner jokes that here, the beautiful rubs up next to the bizarre, but that it's all necessary to bring a little character to your home - the more scuff the better. Cheers to that!

vintageliving.de



DUBAI The Workshop

Warehouse #6, 26th Street, Al Qouz

Industrial Area 4, Dubai

This multi-floorspace in Dubai's warehouse district features The Gift Shop selling artisanal products with a social impact purpose, and contemporary art gallery Fann Å Porter. Vintage magpies will be most interested in Vindemia, a vast eclectic antiques warehouse, stuffed to the brim with Art Nouveau pieces, 19th-century furniture and vintage china. It's the kind of place to get rummaging!

theworkshopdubai.com



COLOGNE Mill

Eifelwall 44, 50674, Cologne

Sisters Lena and Mari founded their vintage concept store, Mill, 11 years ago, borne out of an interest in sustainable living and long-lasting products. They typically favour Scandinavian design, showcasing an impressive selection of mid-century sideboards, Swedish vases, teak magazine holders and rattan mirrors. Here, you can pick up pieces with a retro feel, in a stylishly paired-back environment. And, if you're in town long enough, you should attend one of their events, too. From flower arranging to watercolour painting, their ever-changing calendar is a fun way to meet other vintage enthusiasts in the city.

mill-living.de

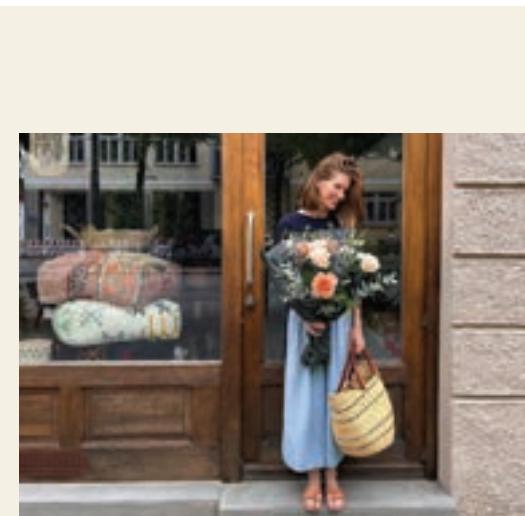


ZURICH Bogen33

GmbH Hohlstrasse 100, 8004, Zurich

If you have a penchant for all things retro, get yourself down to Bogen33, a showroom and warehouse in Zurich that specialises in homewares from the 1950s to the 1980s. The team here are experts in every sense of the word, not only sourcing a mix of lighting, furniture, armchairs, clocks and tableware, but offering rentals for parties, restoration services for your own pieces, as well as consultations on what your home needs. In fact, the team offer an open invite to come down and have a coffee and discuss interior ideas for your space - it's more fun than hours spent scrolling for inspo on Instagram!

bogen33.ch



MUNICH The Danish Girl

Franz-Joseph-Straße 46, 80801

München

While the world might be obsessed with mid-century vintage, Nike aka The Danish Girl, struck gold with Münchens when she turned her attention to pre-loved finds from Morocco and Turkey. In either of her Munich-based stores, visitors can browse antique, hand-knotted Berber rugs, colourful floor cushions and textured pillows sourced from the Atlas Mountains, starting at €80. Mixed in are contemporary items like handmade sisal baskets from Kenya and vegan scented candles, making The Danish Girl a homewares all-rounder for your next visit.

thedanishgirl.de



DÜSSELDORF Vaseline

Wallstraße 37, 40213 Düsseldorf

Rolf Buck opened Vaseline back in 1998 with a small collection of pre-loved, up-cycled clothes and homewares. Over the last 20 years, his vision has grown, first moving into a larger space allowing his creative ideas to flourish with photoshoots and events. He's hosted iconic shoppers such as Priscilla Presley and become a neighbourhood legend, known for his risqué sense of humour and eccentric style. Some of his more unique sales have included a stuffed poodle, porn cards decorated with googly eyes, and his own line of handmade lampshades. It's a Düsseldorf rite of passage.

instagram.com/vaseline_store



FLORENCE Albrici

Via dei Serragli 20R, 50124, Florence

How can you immerse yourself in a city known for its history, art and design, without getting lost in its vintage stores? There's nowhere that fits the bill better than Albrici, a charismatic enclave where Valentino gowns are draped over antique chairs, dusty tomes are piled next to stacks of vintage Vogue magazines, and hand-painted screens are adorned with ruffled fascinators. Albrici has belonged to the same family for three generations, with granddaughter Beatrice adding her own sartorial touch over the last decade.

recollectionvintageflorence.com



VIENNA BANANAS

Kettenbrückengasse 15, 1050, Vienna

Palm-covered armchairs, pineapple saltshakers and decorative flamingos; kitsch classics are the order of the day at the eccentrically-named BANANAS. Get hunting through this store's mix of bygone treasures, spanning both larger furniture pieces and accessories - even some 90s jewellery! With an ideal location right next to Vienna's Naschmarkt, you can combine your visit with one of the city's most loved attractions, browsing flowers, fresh produce and handmade products, before getting your vintage fix here.

bananas.at

The Scandi Beauty Edit



Solar power

While plotting your escape to sunny climes, douse yourself liberally with **BYREDO Sundazed Eau de Parfum, €155**. The solar-powered scent channels the warmth of an endless summer, fusing mandarin and Californian lemon with addictive notes of neroli, jasmine and white musk.

byredo.com



Milky mani

Danish brand **Alüstre's Glossy Nail Polishes, €35**, are so good, you'll give up your gel habit. Infused with diamond powder for durability, this your-nails-but-better shade, 069 Milky, will easily outlast a week's vacation.

alustre.com



Scandinavian beauty brands are known for their less-is-more approach and a focus on powerful natural ingredients. Bring some Nordic cool to your beauty routine this summer with beauty editor, Sophie Qureshi's smörgåsbord of Scandi must-haves...



Mane changer

If you want beachy texture and 'oomph' but don't enjoy the grittiness of a matte salt spray, **SACHAJUAN's new Ocean Mist Volume Hair Mousse, €44.18**, is here for you. Ideal for fine hair that falls flat in warm weather, it gives weightless body while dialling up shine.

sachajuan.com



Lip sync

Let your lips know it's summer by swapping your matte lipstick for **Ole Henriksen Pout Preserve Peptide Lip Treatment in Strawberry Sorbet, €18**. It plumps and hydrates, leaving lips with a subtle hint of juicy colour and glazed-doughnut shine.

olehenriksen.com

Gentle giant

If you're retinol-curious but have been put off by tales of flaking and redness, try the new **Retinol Serum, by cult Scandi skincare brand Mantle, €135**. It uses encapsulated retinol which penetrates deeper but plays nice with sensitive skin.

mantleskin.com



Fresh start

Breathe some fresh forest air into your morning shower with Danish brand **FRAMA's Apothecary Body Wash, €45**. With aromatic notes of sandalwood, cedar and ylang ylang, its invigorating scent softens the blow of an early start.

framacph.com



Photographs: Adobe Stock



Cloudberry kudos
Cultivate a covetable Scandi glow with **Lumene Nordic-C Triple Glow Radiance Elixir, €49.90**. It uses biotech to harness stem cells from the Arctic cloudberry – a humble berry that grows deep in the Nordic marshes and is packed with skin-boosting antioxidants like Vitamin C.

lumene.com



Bye-bye dry
Woods Copenhagen Daily Hydra Cream, €48, is a perfect example of the refreshingly minimalist Scandinavian approach to skincare. This excellent all-rounder can be used AM and PM, and the feather-light texture makes it ideal for sticky summer months.

woodscopenhagen.com

Sweet cheeks

Kjaer Weis Cream Blushes, €52, are legendary. They blend like a dream, just with fingertips, and yet stay put all day (rare for a cream blush). This soft coral, Sun Touched, is the perfect shade to fake a wholesome summer flush whatever the weather, and the refillable compact earns extra points for sustainability.

kjaerweis.com



Clean sweep

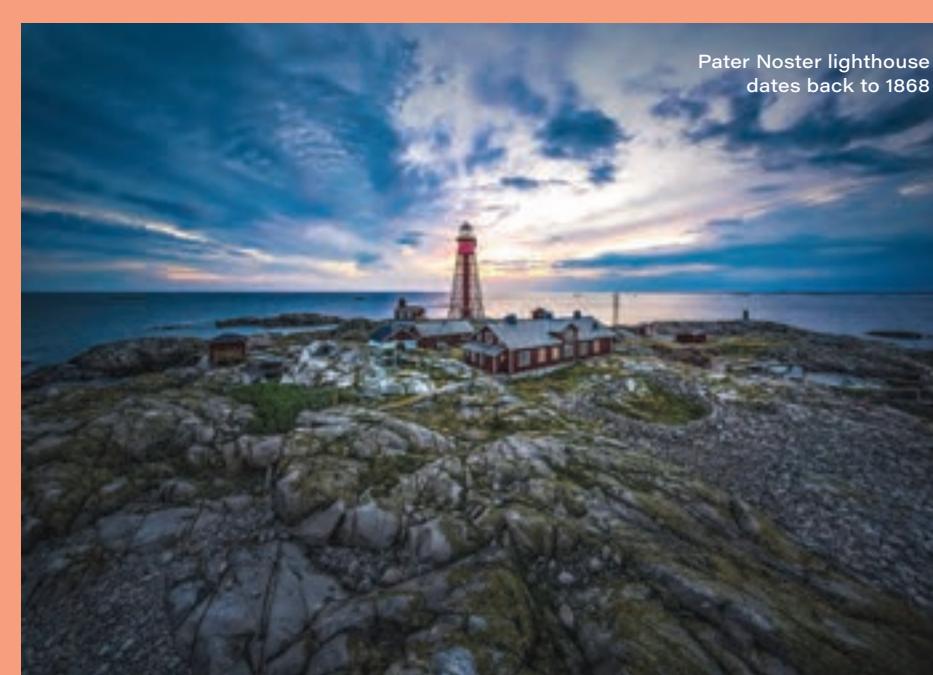
With regular saunas and bracing cold plunges, Scandinavians really know how to reset. Swedish brand Maria Nila is bringing the same ethos to haircare with its new **Purifying Cleanse Shampoo, €31**. Designed to be used once a week, it contains AHAs to give your scalp a thorough Spring-clean and your follicles a fresh start.

marinila.com



Holy

**“Pater Noster
island is
a home on
the horizon”**



Island

Jane Anderson discovers why Pater Noster island makes for such a spiritual getaway

There's a wild energy about Pater Noster. Perhaps it's in the motion of the waves, or the fact that this old lighthouse was a place of life and death. Today, the former lighthouse master's lodgings has been transformed into an award-winning hotel at the edge of the sea. To be precise, this 'home on the horizon' is remotely located on the tiny island of Hamneskar outside Marstrand on Sweden's west coast. Hazardous waters around the island meant seafarers of old would recite 'The Lord's Prayer' – or 'Pater Noster' in Latin – when their ships approached, hence the name given to this 1868 lighthouse. These days, guests arrive by RIB boat from the island of Marstrand or the city of Gothenburg, or jet in by helicopter.

Owned by a collective of Swedish entrepreneurs, hoteliers, restauranteurs, designers and professional sailors, this island hotel is a work in progress, constantly evolving like the rocks themselves. Part-owner Erik Nissen Johansen is founder of Stylt, an international award-winning hotel design practice, so there's no wonder the nine bedrooms with their rain hats and binoculars hanging behind the door, cosy fabrics, and sweeping sea views are so inviting. For a mind-blowing experience outdoors in nature, there's even a bed set on the edge of a cliff with vast open skies and archipelago views. As they say at Pater Noster, 'with infinite ceiling height'.

Public areas have been renovated with custom-made wallpaper by Stylt. The artwork in the dining hall is by Christy Lee Rogers who shoots under water to create photographic works that push the possibilities of movement, colour and light. As Johansen says, "It's our respectful bow to the hundreds of shipwrecks and thousands of souls around the Pater Noster reefs". An old gunpowder house on the rocks, once used as storage for the cannons' gunpowder, previously warned ships approaching the Pater Noster skerries in case of fog. Today it serves as a creator cottage. With seating for 10, no electricity, and a view overlooking the horizon, it provides an idyllic setting for creative meetings, private dinners, or sourcing inspiration to start writing that novel.

"We have high ambitions for our castaway hotel," says Johansen. "We really think it has a value and relevance for travellers shifting towards meaning, purpose and learning." When guests are cast adrift on this tiny island, they have the whole ocean to play with and can go deep-sea fishing, crabbing or lobster fishing, sailing, kayaking and scuba diving, returning to dry land to cook their catch, learn to cook seaweed, or meditate in the legendary lighthouse itself. Or just watch the sun set.

"It's all there – the remote location, the fantastic nature, the extreme weather conditions, the thrilling history and great hospitality with a dash of roughness and low-key luxury," said Johansen. "My favourite moment on the island is when I take guests out fishing that have never been fishing before. We catch fresh mackerel and bring them back and prepare sashimi with them. Or when we had a guest that has previously worked as the lighthouse master's assistant. His stories were so good!"



Photographs: Erik Nissen Johansen

GO WILD IN ZURICH

CITY MEETS NATURE IN THE SWISS CITY OF ZURICH, MAKING IT ONE OF THE MOST GLORIOUS PLACES TO VISIT FOR A FEEL GOOD URBAN ESCAPE

Just imagine it. A short hike through a wooded ravine in the morning, followed by a refreshing dip in the cool waters of Lake Zurich or one of the rivers that flow through the city, and in the afternoon a visit to a museum or a game of ping pong on a lively neighbourhood square. Thanks to Zurich's proximity to nature, the city combines urbanity with a wide range of healthy pursuits that promote fitness, wellbeing and active relaxation for all ages.

It's well known that locals take pride in their healthy lifestyle. Recreation seekers can also be out of the city in a mere 20 minutes, and enjoying a wide range of uplifting activities on foot, by bike or on, in or by the water.

As keen cyclist Samuel Revell says, "You're in a city, but it doesn't really feel like it. It's so peaceful and calm." After a day's work at the Cycle Store, a shop, café and cycling club all rolled into one, he likes nothing more than jumping on his gravel bike and riding out of the city into the countryside. Samuel often reaches Pfannenstiel where he climbs the 31m high tower for the panoramic view over the Central Swiss Alps. On a clear day you can see the triumvirate of Eiger, Monch and Jungfrau.

Visitors can also board the SZU train with their hire bikes, and 15 minutes later they'll be enjoying the

beautiful view of the city and the lake from the top of Uetliberg, the local mountain of Zurich, home to two exciting bike trails which wind down through the trees.

The local mantra here is 'health is wealth'. The combination of an urban city experience and proximity to nature is motivating and inspiring - not least because 25 per cent of the city is forested. This local philosophy invites guests to immerse themselves in the dynamic energy of the city of Zurich.

There's no better start to the day than a sun salutation. Zurich has numerous walk-in yoga studios which offer single lessons, perfect for visitors as you don't have to be a member. Many sessions are held outside, catching the sunrise over the lake, or on a sunny rooftop. Or join locals for their lunchtime downward dogs in the park. There's everything from Bikram to SUP-yoga on Lake Zurich. And the best bit is jumping into the lake afterwards for a refreshing dip.

Lake Zurich is a force of nature and one that's well used for recreation. Its crystal clear waters are perfect for swimming, sailing and paddle boarding. And if water sports are your thing, simply don't miss kayaking through Zurich. Grab your colourful kayak from a small rental place by the canal behind the river lido Rimini and you'll get a whole new

perspective on the city.

Jogging is a way of life in Zurich, with picturesque running routes and fitness trails along the River Limmat, around Lake Zurich and through dense forest. A 4km sightseeing jogging route past the lake basin, also takes you past many of the city's tourist attractions, and is a unique way to explore.

After an active day in the city, head to Hürlimannbad & Spa Zurich. This former brewery has been transformed into an atmospheric thermal baths where you can unwind amid the century-old stone vaults before heading to the warm rooftop bath with panoramic city views.

If you really want to live the local good life, head to Lindenhof Square for the most beautiful views of the Old Town, and join in a heartfelt game of pétanque or chess. Or head to Josefswiese Park in Zurich-West, a popular gathering place for a picnic, ping-pong, beach volleyball, Frisbee or a game of Kubb. And if dancing is more your thing, Latin-American beats fill the air at Bürkliplatz every Wednesday evening during summer as beginners and pros dance salsa in the pavilion.

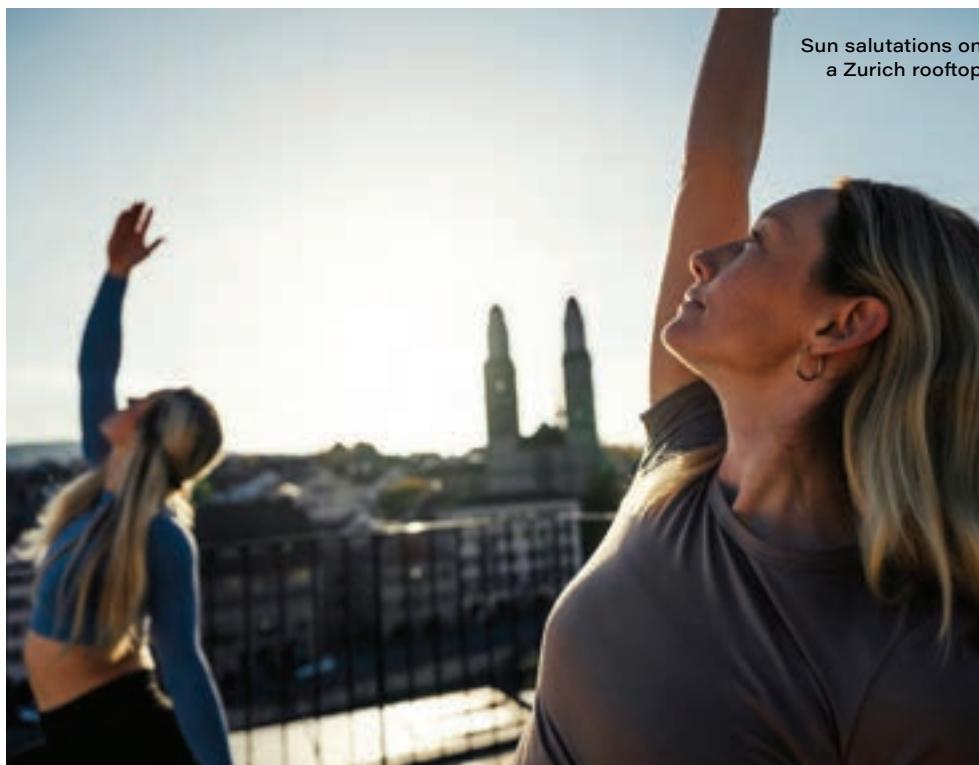
Zurich really does offer the perfect balance between bustling city life and peaceful respite in natural surroundings. Come and see for yourself.



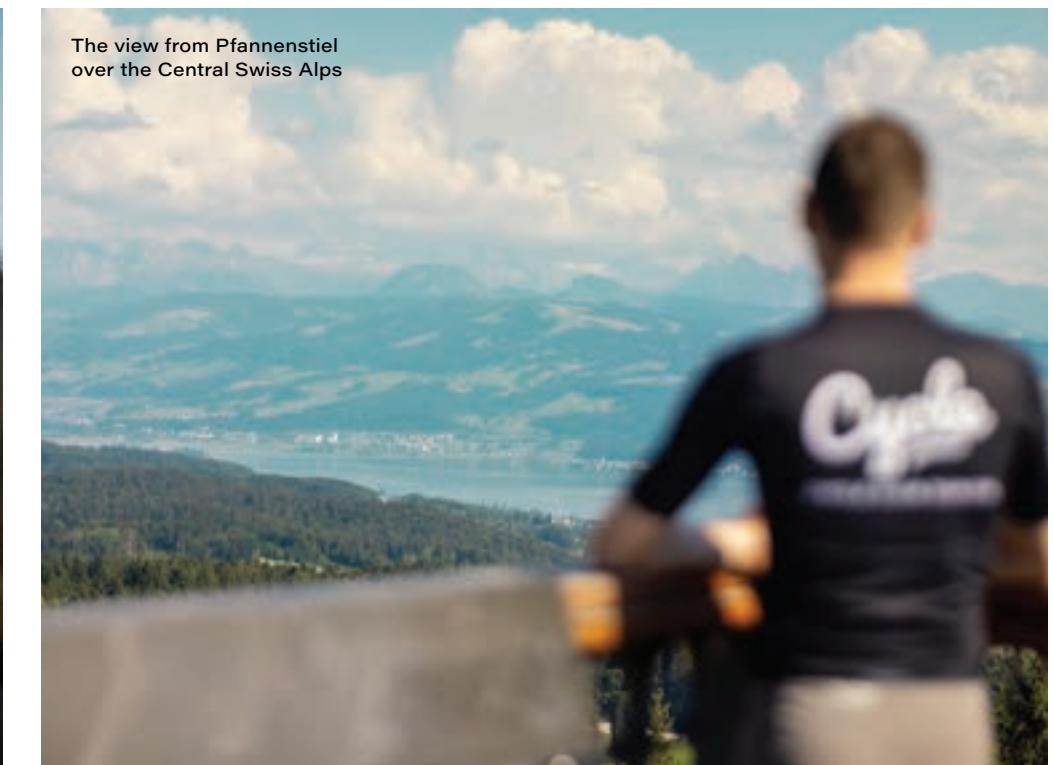
FOR MORE INFORMATION AND IDEAS ON HOW TO ACCESS NATURE AND WELL-BEING IN ZURICH, SCAN THE QR CODE
ZUERICH.COM

An early evening kayak on the River Limmat

"THE LOCAL MANTRA HERE IS HEALTH IS WEALTH"



Sun salutations on a Zurich rooftop

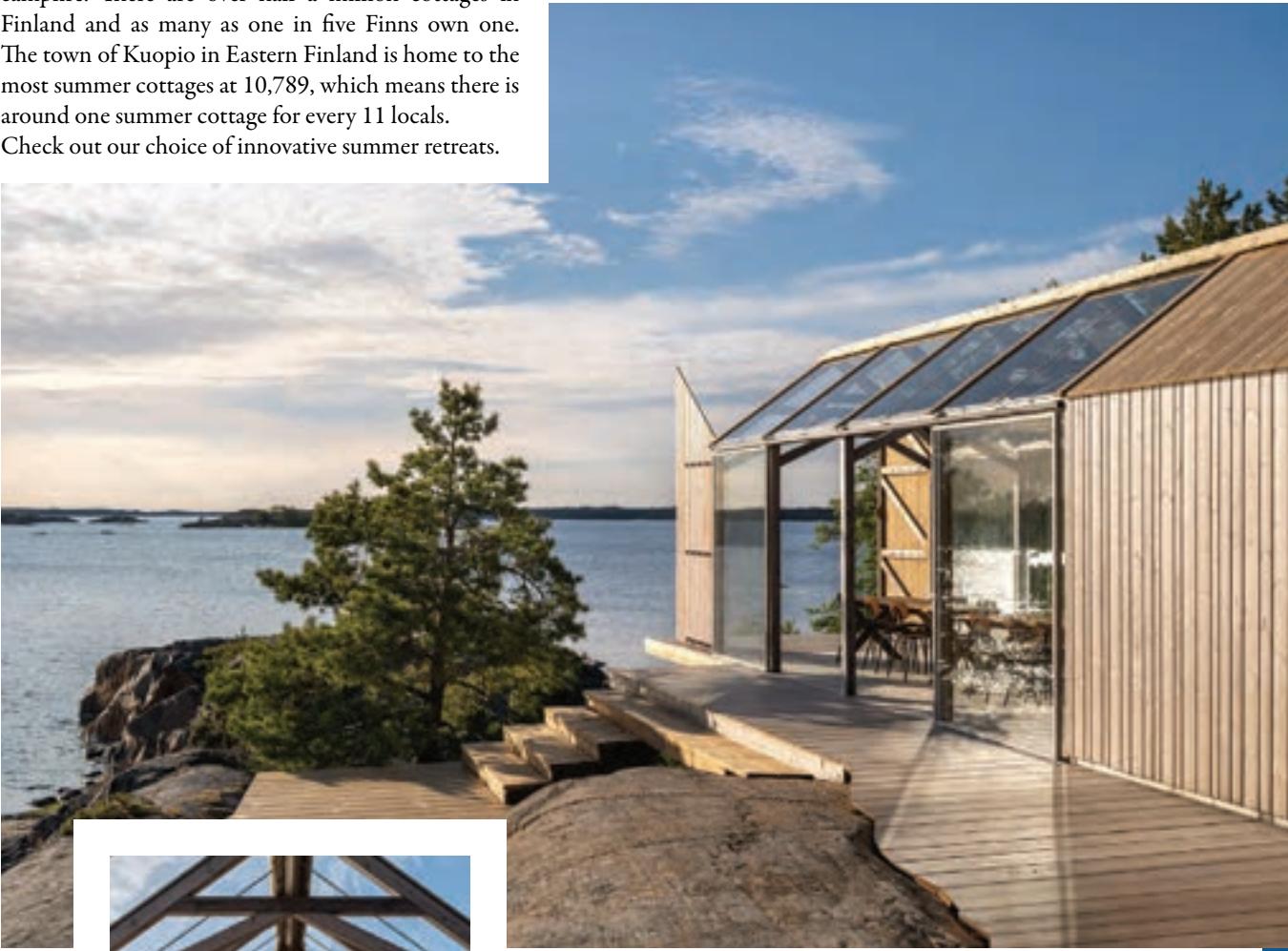


The view from Pfannenstiel over the Central Swiss Alps

A H O U S E F O R

Companion salutes the Nordic tradition of back to nature summer houses, and leads you to some of our favourites

Spending a relaxing summer holiday at a lakeside or island cottage is known in Finland as 'mokki'. In the Nordic region, guests of those summer houses immerse themselves in hiking, swimming, and foraging in the wilderness for cloudberry, making a juice over the campfire. There are over half a million cottages in Finland and as many as one in five Finns own one. The town of Kuopio in Eastern Finland is home to the most summer cottages at 10,789, which means there is around one summer cottage for every 11 locals. Check out our choice of innovative summer retreats.



Finland

Project O, Gasskaren

Sleeps 6

Set in the heart of 40,000 islets in Finland's Archipelago National Park, Project O is an off-grid, self-sustained cabin. All bedrooms are simple yet chic, and some are literally in the workshop. A wood-fired hot tub and sauna are all part of the experience. Moor up your private boat and visit the myriad of tiny islands and small local restaurant serving fresh food.

project-o.fi

Sweden

A-Frame Hermitage Cabin, Dalsland

Sleeps 2

Swedish Country Living has created this off-grid hideaway for two in southern Sweden. Interiors are created from birch and aspen panels, and there's a floating fireplace and cosy sleeping loft. The aim is to live Climate Smart with a sense of luxury. Water for the shower comes from the lake and grey water is purified through plant beds in the Orangery. There are compost toilets and electricity is from solar panels. The cabin comes with a canoe or kayak and there are many pilgrimage hiking trails nearby.

swedishcountryliving.com



Scottish Highlands

South Shore Cottage at Eilean Shona

Sleeps 2

Eilean Shona, an island on the west coast of Scotland, was the inspiration for author and playwright JM Barrie's Neverland in Peter Pan when he visited in the 1920s. Now owned by Vanessa Branson (sister of Richard), this storybook island is home to eight self-catering holiday cottages and a nine-bedroom country home. South Shore Cottage has a Nordic summer house feel just for two. A private motor launch takes you from the mainland, across Loch Moidart to the south shore where the cottage stands high and alone on the hillside. The island's own secluded beach, Shoe Bay, is within walking distance. The cottage has a cosy sitting room with coal stove. There's no electricity, cooking is by gas, and lighting is by gas lamp. Water is from a private spring. Days are spent crabbing, swimming, painting, picnicking, kayaking, nature watching and walking.

[eileanshona.com/the-cottages/
south-shore-cottage](http://eileanshona.com/the-cottages/south-shore-cottage)

“LIGHTING
IS BY GAS
LAMP”

Norway

Nusfjord Arctic Resort, Lofoten Islands

Sleep between 2 and 10

This atmospheric resort consists of 25 rorbu, originally the homes of the fishermen in Nusfjord, who came to this little village from all corners of Norway to take part in the cod fishing season. The Isolated Fisherman (sleeps 4) opens this summer and is just 10 minutes by RIB from Nusfjord with champagne to greet you on arrival. This private cabin has two bedrooms, a living room with fireplace, and an outdoor fireplace – should the long summer nights get chilly.

nusfjordarcticresort.com



Netherlands

Cabin Anna, De Biesbosch National Park

Sleeps 2

Cabin Anna is the creation of Caspar Schols, a young Dutch architect, artist and physicist. This award-winning cabin was originally conceived as a garden house for his mother in the family's garden in the Netherlands, and at that time, Caspar had no formal architectural education. It has since won many awards, respected for its playful, retractable wooden and glass layers which invites the off-grid wilderness into the cabin's interiors. Best of all, you can roll back the centre and sleep under the stars. Located in the De Biesbosch National Park, visitors can explore a large network of rivers and creeks, abundant with nature.

cabin-anna.com



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CLOUD

"I was having this chat with this guy the other day. He's a graphic designer, and really unhappy in his job. He's a really good artist. I said 'so you're suffering at what you do, right? You may as well do something you love... AND suffer!' Marwan Shakarchi is seated in what sounds like a cavernous studio somewhere in Dubai. The second-generation Iraqi is a long way away from his native London, and a long way away from the career path set out for him. Maybe his artist friend should listen - it looks as if he knows what he's talking about.

Marwan knows something about doing something he loves, taking that leap, and suffering - he is an artist after all. If you happen to be reading this in the plush, characterful surroundings of 25hours Hotel One Central, Dubai, you will have noticed his striking globe installation in the lobby, but it's been quite the creative expedition to reach this point - via 9-5s, pizzas, stickers, scaling buildings, and our old friend, the pandemic.

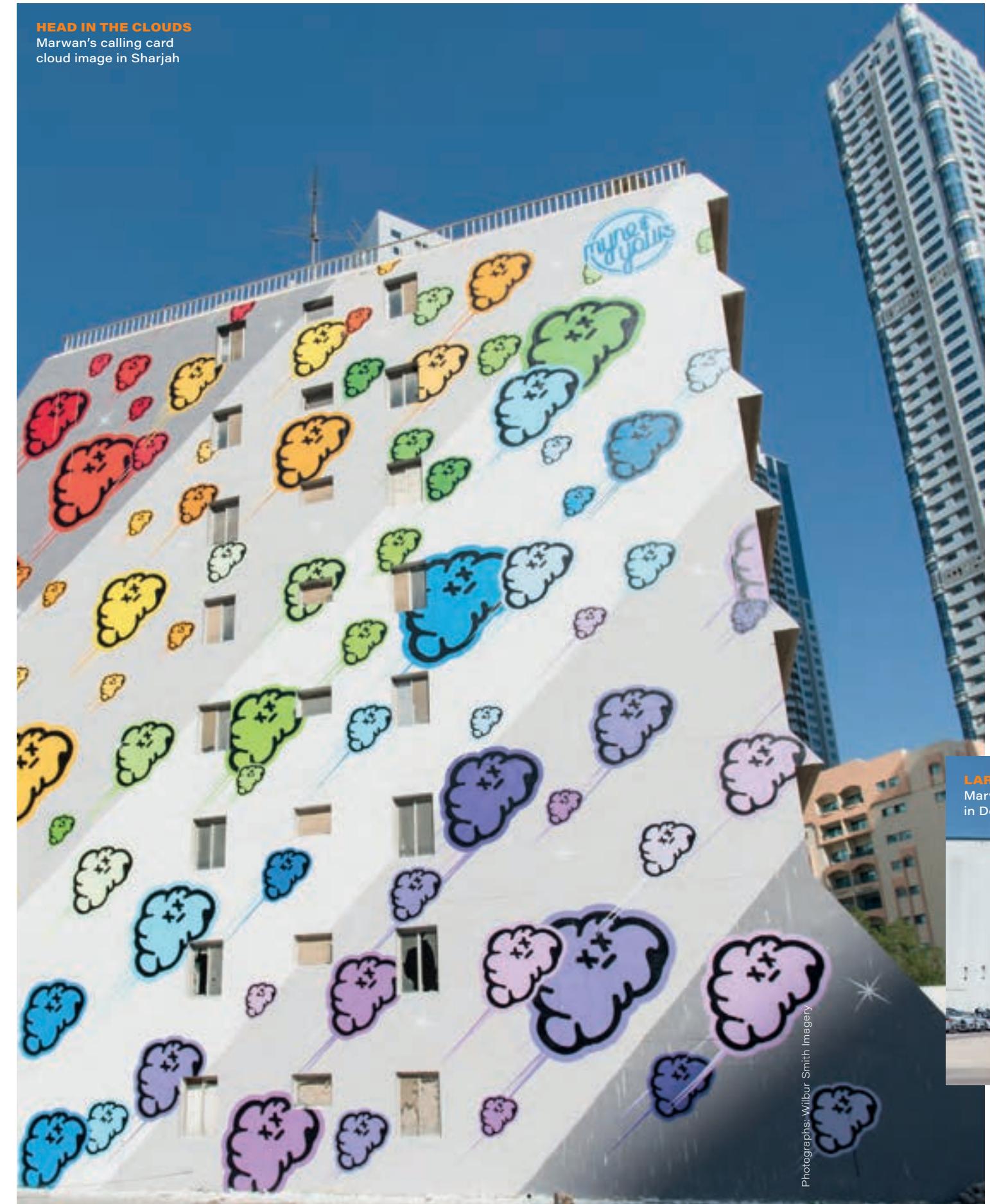
He took the leap 15 years ago, and he had nothing behind him at all. Unlike his graphic designer friend, he wasn't even in the creative field - that is unless you count a well presented Pepperoni Passion as a work of art (some do) - he worked for his father's Domino's Pizza franchise. He went into the family business after taking a university course that he didn't really enjoy. "Myne and Yours (originally his personal moniker and now the name of his company) was always the side hustle - the 5-12 as opposed to the 9-5", he tells me. He doodled his calling card cloud (pictured) on a whim, and then he had the idea of making it into stickers, "...and then I would stick them on my route to work, and it made me feel like a rebel - it was like my tag - and I really liked the allure of this character looking back at me whilst I was on my way to work."

As with any artists who get into a groove, this quickly became an obsession which started to take over his life. "I started to print the sheets out, and then I would get off the train a stop early, and then I would stop taking the train altogether and ride a bike to work just so I could stick them", he continues. "Then the stickers became posters, and then they became billboards, so I had to get the equipment for it, and then I started climbing buildings and before I knew it, it was chaos."

But after the chaos came the leap. The financial pressures of a city such as London usually mean that fledgling artists can only exist on the fringe or just getting by. Then, his wife was offered a job in her home country of the UAE. "My Iraqi wife grew up in Dubai, and she had this plan that when she graduated from uni in the UK, she would move back there. Then she met me and her life fell apart!" he jokes. She believed in me more than I did. I was too much of a coward, I thought it was a nice idea, but..."

He opted out of the rat race in the most proactive way possible, and started to gain traction, securing illustration work with the likes of Apple, Lexus and Virgin, always

HEAD IN THE CLOUDS
Marwan's calling card cloud image in Sharjah



Photographs: Wilbur Smith Imagery

WAVES

Matt Charlton chats to the creator behind Myne and Yours, Marwan Shakarchi about how to get ahead in life doing the thing you love the most

maintaining his personal style. Then 25hours came calling. In 2019 he was approached by founder Christoph Hoffman, who was scouting local artists for the new Dubai location. "There is a tendency in Dubai to admire the West and bring big creatives over to create noise and buzz, but there is so much homegrown talent, and Arab talent, and ex-pat talent. 25h honed in on all of that."

Then Covid came, and both the hotel and the artwork slowed to a halt. Unlike a lot of us, however, Marwan gained laser focus through the nebulous non-time of lockdown. "Covid and 25hrs started a new phase for me, because I started working on three dimensional artworks", he recalls. His original cloud was slowly realised in three dimensions - he waves a very cool electric blue scale model in front of the camera - and now he plans to scale up. "I was getting bored with what I was doing, and that shock value of the work was somewhat depleted. I needed to figure out how to retain that shock value, which is when the idea came to put the cloud in the sky... because where does a cloud belong after all?"

Fifteen years and a lot of drive later, he is one of the main players in the Dubai artistic community. He has started to see his - to use a Marvel term - 'origin story' as one of his strengths, no longer hiding behind his moniker, leaning into the journey that has got him here. "The story is what resonates with people - there was a guy who had a job, who quit his job, who did something that he wanted to do and believe in, and he's still doing it 15 years later. That story is motivation to someone." So, next time you seek out one his pieces, remember to look up - a giant cloud which started as a street tag may be hanging over your piazza, your square, or your hotel lobby. You could say the sky's the limit.

LARGER THAN LIFE
Marwan's 12m cloud in Doha, Qatar



ROLL WITH IT
The artist at work



SOLUTIONS



'25hours started a new phase for me. I began working on three dimensional artworks'



Want to feel good on holiday? Then take this quiz and embrace your holiday style tribe. Whether you're a boho shopper or a more minimalist dresser means coming to grips with who you are and gives you a place to begin when holiday packing. So whether you're heading to the White Isle of Ibiza for sun, sea and dancing, or opting for a summer break in a European city, then dress for joy, dress for fun, and dress for yourself.



26



Rohe

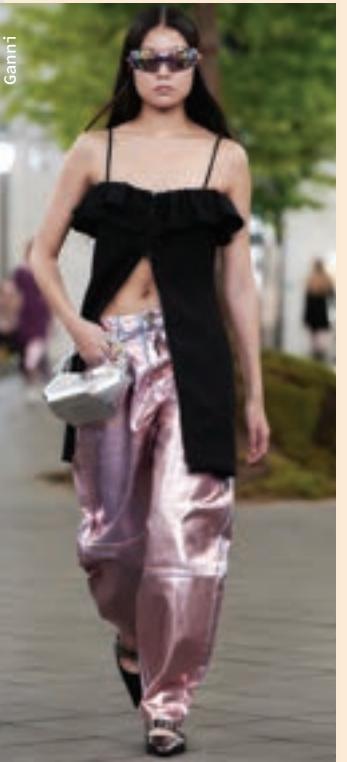


Varley

What holiday style tribe are you?



Laneus



Ganni

For the rest of your life, would you rather wear...

- A The new Chloe wedge sandals
- B Alaia mesh ballet flats
- C Barefoot
- D Flipflops or retro trainers
- E Ganni silver cowboy boots

What do you wear on the beach?

- A Very pretty bikini with frills, matching floppy hat and picnic basket
- B Chic square necked one-piece costume in monochrome
- C Kaftan and just the bikini bottom
- D Wetsuit
- E Shiny one piece with lots of cut outs

If you had to wear a dress would it be?

- A Floral
- B A classic little black dress
- C Maxi and a pattern for all occasions
- D An oversize cotton rugby top worn as a dress
- E Leather

What is your favourite handbag like?

- A Woven basket
- B Minimalist tote in neutrals (wish list, The Row)
- C Worn-in, cross-body suede bag, perhaps with fringe (think Stella, Isabel Marant)
- D Neoprene wetsuit carry/changing bag
- E Paco Rabanne chain mail bag

What's the number one thing on your shopping list?

- A Etro woven raffia bucket hat
- B Something classic that I can wear back home
- C The dress that everyone is wearing on their Insta holiday snaps
- D New trainers
- E The most unusual thing on the catwalk



Zimmermann

Answer our questions to find your holiday style tribe

Let's start with how you would describe your style?

- A Romantic, floral, frilly
- B Sharp, clean and simple
- C Bohemian and lots of tie dye
- D Sporty and relaxed
- E Summer sequin cool and forward-thinking

If we opened your wardrobe, what colour palette would we mostly see?

- A Pastels and soft colours
- B Black mainly but also neutrals only please
- C Every colour of the rainbow
- D Marine tones
- E Shiny metallics

What pieces do you wear all the time?

- A Flowing dresses
- B Matching suits and co-ords
- C Crochet bikini tops, pale denim, sheer fabrics
- D Beachwear, nautical stripes, sportswear
- E Straight jeans and shiny fabrics



If you picked mostly A's your tribe is:

Cottage-core

If you picked mostly B's your tribe is:

Minimalist

If you picked mostly C's your tribe is:

Unicorn

If you picked mostly D's your tribe is:

Sporty

If you picked mostly E's your tribe is:

Y2K Magpie

Words & concept: Michelle Duguid

No other season makes a bigger case for the one-and-done styling of head-to-toe florals, but lean into the flowing ones that you can take a nap in especially if lying on a picnic blanket in a flower meadow. Key pieces needed are a big straw hat so you look like you are on an extra on a period drama.

Less is less. You are calm, cool and collected, and you know what you like and you don't change just because you are on holiday. Summer in the city is not to be ignored. It's minimalist and chic so think monochrome linen and simple lines.

Summer is one long party and your wardrobe should match accordingly. Key pieces for you are bright colour, tie-dye print, and a huge smile. Amp up the appeal with new rave accessories which will look just as good with a white tank and jeans as it will with a bikini on holiday.

This tribe likes nothing better than swimming in the ocean and a sporty holiday. Athleisure is not so much a fashion trend but a lifestyle. From hoodies to retro sneakers and pull-up sports socks, there are always fresh ways to style your wellness wardrobe. Spoiler alert - dress codes have softened, so add a blazer to make this look work friendly.



the beat goes on

7 of the best
festivals in
Europe this
summer

▲ Meo Kalorama, Portugal

Where? Parque da Bela Vista, Lisbon
When? 19-21 July

Sonar and Rock in Rio are two of Lisbon's biggest festivals, but Meo Kalorama joined them in 2022, its mission to shine a light on Lisbon's music and street-art scene while welcoming a diverse range of artists from overseas and making it all as sustainable as possible. Like a lot of European festivals, the music starts later in the day, around 5pm, meaning you can explore Lisbon and the coast in the day - if nothing else, check out the pretty town of Sintra and the beach at Costa Da Caparica.

Who's playing?

Portuguese fado star Ana Moura is worth seeking out amidst the international names on the bill, which include Massive Attack, LCD Soundsystem, Jungle, Sam Smith and Peggy Gou.

meokalorama.pt

Photography: Gipe-Scott; Ferreira/Scot; Jussi Hellsten; Cherie Hansson



V Flow, Finland

Where? Right in the centre of Helsinki, in a disused power plant
When? 9-11 August

Celebrating its 20th anniversary in 2024, Flow was the first festival to put Helsinki on the international festival stage, and it's still one of the country's best events – even Vogue US thought so, rating it the coolest festival in the Nordic region. It takes its environmental responsibilities seriously, reducing its carbon footprint while donating to charities that protect old-growth forests.

Who's playing?

Some of the best DJs in Europe can be found spinning the decks in the Resident Advisor Front Yard. On the main stages, local stars such as Arpa, Knife Girl and Karri Koira are appearing alongside Pulp, PJ Harvey, Fred Again and Raye.

flowfestival.com



▲ Kala, Albania

Where? On the white-sand beaches of the Albanian riviera
When? 5-12 June

When does a festival become a holiday? When it takes place in a setting like this, with white cliffs behind and the azure waters of the Mediterranean in front. The village of Dhermi was a tiny dot on the tourist map five years ago – now it hosts Kala dance-music festival and ION in September. It's a boutique party, limited to just 3,000 guests, with plenty of downtime like poolside massages, waterfall hikes and yoga classes.

Who's playing?

Lots of sunny, hands-in-the-air dance music joining the dots between house, Balearic and disco, with Jeff Mills, Kokoroko and Horse Meat Disco on the line-up. →

kala.al

◀ Raumarock, Norway

Where? Near Alesund
When? 1-3 August

Most festivals take place in a field. Or maybe a city park. Raumarock, though, takes place amid the dramatic alpine landscape of Romsdal – a landscape familiar from season four of Succession and the most recent Mission Impossible. 'Rough riffs and tough peaks' is the festival motto – indeed, one performance takes place on a mountain peak, Nesaksla, accessible all year round by gondola.

Who's playing?

Mainly Norwegian bands and singers, including 90s rock greats Siemen and Sons of Angels, the Go-Gos-style Cocktail Slippers, village rockers Rotlaus, and Great Tide, who all appear on stage wearing white dungarees.

raumarock.no



Meet DJ Walrus

Brussels born and raised, DJ Walrus, aka Michiel Claus, is pretty good at multitasking: as well as spinning Detroit techno, electro, dub and downtempo tracks around the world, he runs several record labels, including Basic Moves, and even makes furniture for record collectors. This year he's played Bonanza, a small festival on the Colombian coast; this summer he's at Listen Festival in Brussels, Sónar Barcelona and Garbic in Poland.

How does playing at a festival differ from DJing in a club?

"With festivals, there's a good chance that a lot of the crowd won't really know who you are, but I like that: it means I can convince people. That's happened to me – I remember seeing Alia and Natty Serres at Waking Life festival in Portugal. Both sets weren't exactly the music I would go to see in a club, but they blew my mind. That's the beauty of festivals – they expose you to music you might otherwise ignore."

Are festival crowds in certain countries more receptive?

"Oh it's very very different from continent to continent, country to country, but this makes it very inspiring. I like to fantasise about what the next gig will be and then arrive and compare the imagination with the reality."

Favourite festivals?

"I much prefer smaller festivals to big festivals. I love Portugal's Waking Life because the music programme is curated like nowhere else. And in Belgium, La Nature and Meakusma are my favourites, the latter for experimental music – the crew behind it were my musical mentors 15 years ago."

Festival banger: Fish Go Deep: 'House Freeks Up.' This is a track I've been playing out for the past 15 years.

3 to stream:

Tae Kwon Douglas - 'Chess on K' Trippy minimal house from the alter-ego of Norway's Terje Bakke : NAD - 'The Electro EP' For a vintage electro vibe : Eversines - 'First Rays' Soulful acid trance from the Dutch producer.

[@basic_moves_walrus](http://basic_moves_walrus)

> **Traena, Norway**

Where? On the edge of the Arctic Circle
When? 10-13 July

Norway seems to specialise in far-flung destination festivals, worth travelling to as much for the scenery as for the actual music. Traena takes place on the edge of the Arctic Circle, 33 miles off the mainland coast on two islands; performances take place on two islands on a variety of deeply atmospheric settings – in caves carved out by the sea, in old churches and chapels and outdoors in the forest. Profits are ploughed directly back to the island communities.

Who's playing?

On the homegrown side there's Ingrid Jasmin, from Telemark, who mixes traditional Norwegian music with flamenco and pop, folk-rock band Gate and indie-soul from Behari, plus psyche-rock from London's Fat Dog.

trena.net

**Meet Slomosa**

Hailing from Bergen on Norway's rugged south coast, Slomosa make music they describe as tundra rock – riff-driven rhythms inspired by the Palm Desert sound of bands like Queens of the Stone Age. They've gone from local heroes to crafting a reputation as a mesmerising festival band – they play Bergenfest in June; their second album is out soon on the Stickman label. Slomosa's Benjamin Berdous explains their sound.

So, tell us about 'tundra rock'?

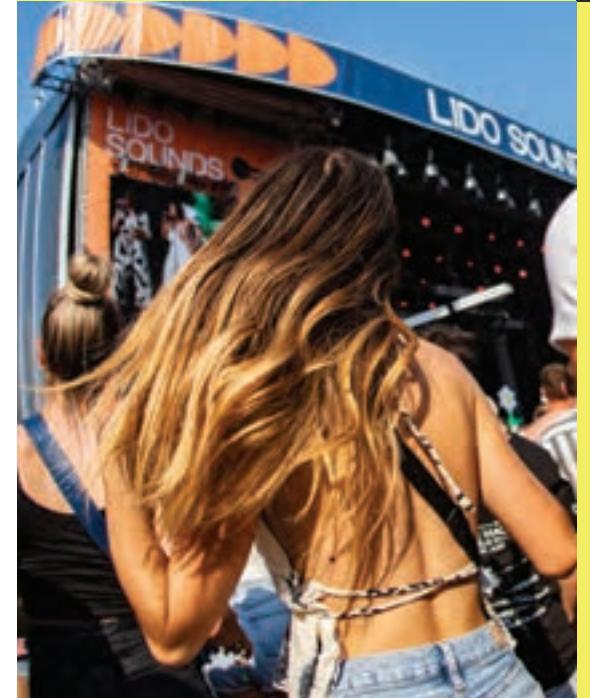
"Well, our deserts are the tundras, where little grows and everything remains the same as far as the eye can see. So tundra rock is our take on desert rock. I grew up in a very small village with a population of 200, and I would walk around in the mountains listening to Kyuss, my Palm Desert heroes. There must have been something that resonated with me, something we had in common. I think there's little happening for young people in the desert, just as there is for us from remote areas in the west of Norway, so you kinda have to make your own world."

Describe the Bergen music scene

"Bergen has a very experimental and international music scene. I think it's always been natural for Bergen bands to look outwards, past our country's borders. Hip-hop has been the reigning music for over a decade now, but just like rock killed itself by going into the mainstream 20 or 30 years ago, hip-hop is suffering the same slow death here. Now I see a lot of young rock bands of high quality, which obviously makes me happy. And it's easy to hear that they've been listening to a lot of 90s rock, like ourselves. It hasn't been this exciting to go to gigs and find new bands in a long time."

And the Norwegian festival scene?

"Festivals are a vital part of our ecosystem. They gather people and give us the chance to play in front of a lot of potential new fans. We also really enjoy the camaraderie you build with other bands and artists. Every summer is like one big reunion. And yeah, Norway has some really, really cool festivals – often in small, remote places. In other European countries, the festival crowds are 'listening crowds'. Norwegian festivals are often more of a party event."

< **Lido Sounds, Austria**

Where? By the Danube in Linz
When? 27-30 June

The Austrian town of Linz, midway between Vienna and Salzburg, has been a musical hot spot for centuries, thanks to local talent Anton Bruckner and visiting stars such as Mozart and Beethoven. Last year, however, a new festival made its first appearance in town – on the banks of the Danube – with performances by Alt-J, Florence and the Machine and Phoenix. Would Anton have approved? Undoubtedly.

Who's playing?

Kings of Leon, Sam Smith, Benjamin Clementine, Libertines, Idles and Gossip with rising stars from Germany and Austria, such as singer-songwriter Anaïs, Christi, Soap & Skin and 'Wildberry Lillet' artist Nina Chuba.

lidosounds.com

> **South Ocean Festival, Sweden**

Where? In city-by-the-sea Malmö
When? 12-13 July

Conceived as a folk festival in spirit but with major global names in pop and rock, the South Ocean Festival made its debut in 2023 with Florence and the Machine and the Libertines. Set in a beachside field in the southern Swedish city of Malmö, it's halfway between an urban gathering and a countryside one.

Who's playing?

Phoenix and Viagra Boys from the international set, with plenty of homegrown talent led by Swedish stars The Cardigans, including indie chanteuse Linn Koch-Emmery and band Svart Rida. Dutch retro-rockers DeWolff are a lot of fun too.

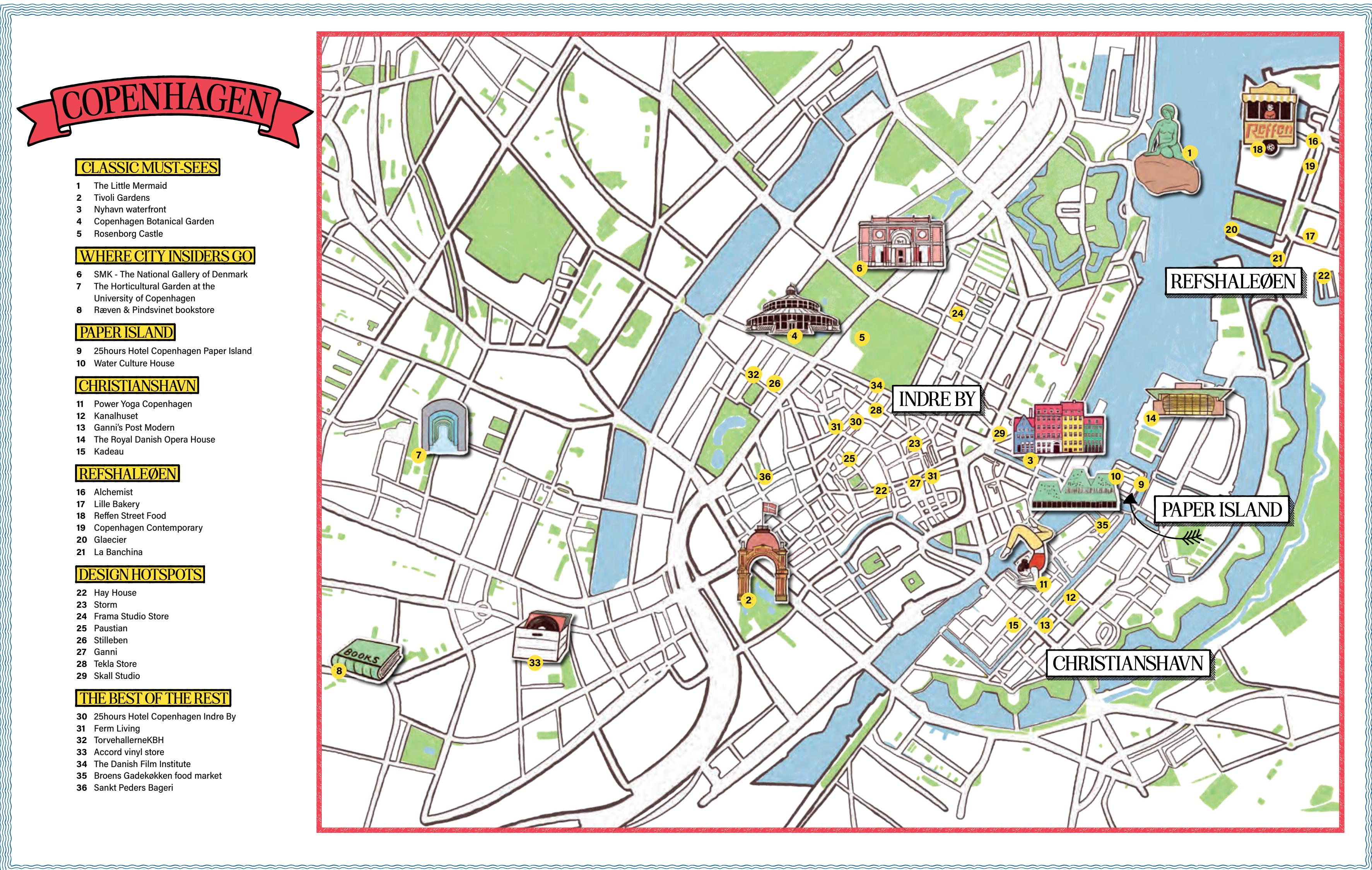
southoceantestival.com

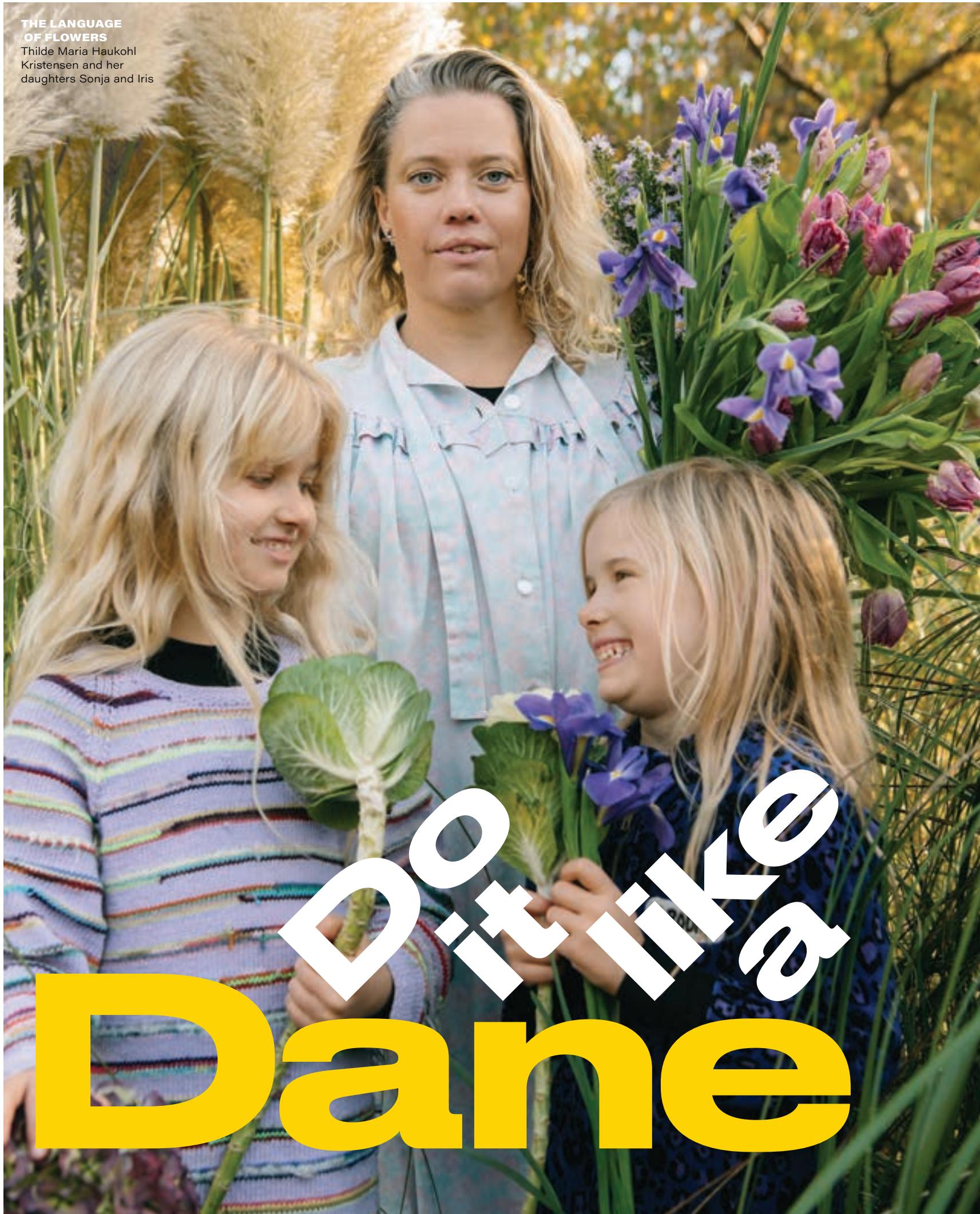


COMPANION GUIDE TO COPENHAGEN

Our Copenhagen insiders introduce you to the best of the Danish capital from movers and shakers to design hotspots

Illustrations: Gabi Reith





**THE LANGUAGE
OF FLOWERS**
Thilde Maria Haukohl
Kristensen and her
daughters Sonja and Iris

8 Copenhagen-based creatives share their favourite underrated hangouts across the city. Consider this your guide on how to live locally, even if it's just for the weekend. Words by Megan Murray

When visiting a capital city as trendy as Copenhagen, there's a common trap we're all guilty of wandering blindly into – falling victim to the hype. The endless lists of must-visit restaurants and cultural hotspots found online more often than not reel off the same, small pool of names, repeating wherever is considered 'cool' this month. What you really need is a friend who lives there, a buddy with lived experience to give you the inside scoop – a local. Now, while we can't quite magic you a new bestie, we have sourced recommendations from an eclectic mix of Copenhagen-based creatives who know their stuff. We're talking secret flower gardens to take a peaceful moment in, waterside wine bars and floating saunas. These are the places to live the Danish dream according to those who, well, do. Keep reading and get to know some of the city's most tapped-in art directors, photographers, writers and chefs, for a small glimpse into the city they call home.



**Thilde Maria
Haukohl
Kristensen**

artist and florist

Under the creative alias of Poppykalas, artist Thilde Maria Haukohl Kristensen uses the language of flowers to express herself both as a florist with experimental, formalised arrangements, and a painter, filling huge canvases with petal-shaped brush strokes in vivid hues. After 20 years in Copenhagen, she's firmly planted in the Danish art world, and has worked with everyone from Vogue to The National Gallery

Photograph: Henrik Syvest; Sissel Abel; Lasse Dearman



**Josephine
Reich**

designer and
co-founder
of JORE

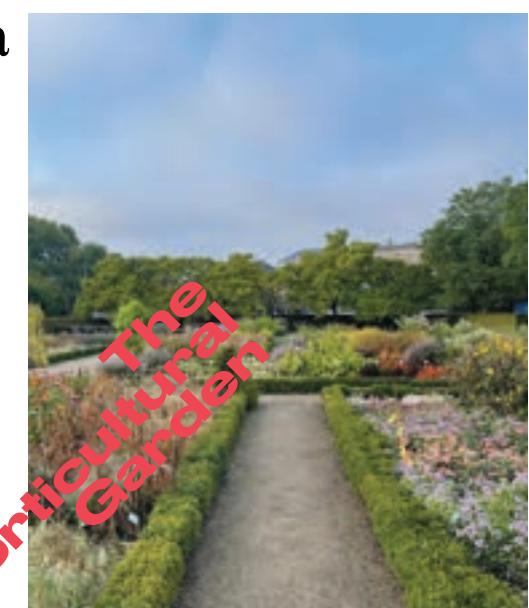


La Banchina

"In Copenhagen, we get very excited when the sun starts shining and we can make the most of the city's waterside spots. My favourite is La Banchina, a tiny, 14-seater restaurant and wine bar on Refshaleøen, a small, industrial island connected to the harbour," explains Josephine Reich, Danish designer and co-founder of Scandinavian-inspired homeware brand, JORE. La Banchina is open every day, serving coffee and natural wines, alongside seasonal plant-based and pescatarian dishes. While the menu changes frequently you might expect dishes like spicy Danish pea hummus with grilled squash and crispy peas, or tempura fried cod sandwiches with garlic mayo. The vibe here is 'come as you are', with guests clambering for a space on the decking, legs a-dangling in the water. "It's an oasis where you can bathe and drink wine at the same time, with a relaxed atmosphere and care-free vibe. My tip is to come in the week when it's much quieter and eat breakfast. I've spent many days here. My favourite memory is jumping into the water at sunset with a friend after a long day's work – it's magic."

La Banchina doesn't take reservations, but you can plan your visit at labanchina.dk

of Denmark. Kristensen's happy place is The Horticultural Garden at the university's Frederiksberg Campus. "It's an unknown botanical jewel of Copenhagen that has been here since 1870. Originally it was a study garden with over 6,000 different plants and still today, each one has a small label explaining its origins," she says. "It feels like a secret garden and each area looks like the pages of a fairytale. In the mystical forest, you'll find a five-meter Blood Beech felled trunk, while the romantic rose garden contains hundreds of large-flowered, historic roses with a scent that travels all around." Kristensen suggests either packing a picnic or stopping for cake at the on-site greenhouse cafe. Sounds picturesque, huh? Search 'Landbohøjskolens Have' at visitcopenhagen.com to find out more. →



The
Horticultural
Garden

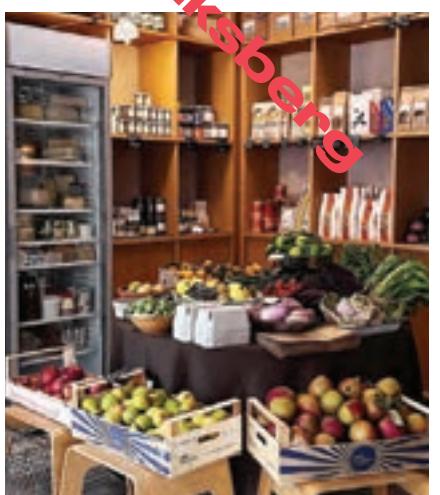
"Frederiksberg is a great place to experience everyday Copenhagen life"



Ditlev Fejerskov
editor and creative director

If you haven't noted down Frederiksberg for your next trip to Copenhagen, a leafy neighbourhood just outside the centre, you need to – pronto. Well, that's according to resident Ditlev Fejerskov, an editor and creative director who spent his childhood there, and returned six years ago with his wife and young son. "This area is full of local spots and the people who live here are invested in supporting each other and independent businesses, so it's a great place to experience everyday Copenhagen life," explains Fejerskov. "Ræven & Pindsvinet is a small, lesser-known book store and my favourite place here – and perhaps the whole city. I'll often drop in to chat to the owner about upcoming releases or discuss the last book I bought. While you're in the area, you have to check out Auren's Deli, too. This wholesome café has a welcoming vibe and great design, with fresh produce displayed in boxes, nodding towards the seasonality of the dishes. I love their sandwiches and small plates. My tip is to try the homemade iced tea, and the natural wine of the day."

See more on Instagram
@raevenogpindsvinet
@aurensdeli



Hattie Turner
gallerist and founder of Soft Season

It was in 2023, during her third year in Copenhagen, that Hattie Turner combined a love of creativity, community and the outdoors with her own event series, Soft Season. Having previously worked for Soho House as a Membership Manager, she's a natural at bringing like-minded people together and says that after engaging in Copenhagen's rapidly-growing wellness scene, hosting social walks and swims felt like the organic next step. "If like me, you love to be outdoors, my advice is to take an unexpected nature walk right in the city centre," she shares. "It's hidden in plain sight but, if you cross the bridge to Christianshavn and follow the lakeside path, you'll see the old Christiania community and a mix of unique, beautiful homes. The route can be cut at 5km or extended to 10km, if you fancy a longer walk. It's my go-to for new members of Soft Season and they're always amazed by the dose of nature tucked away in the heart of the city."

Find the way yourself or follow Soft Season on Instagram @soft_season, for more information and other wellness must-dos, or to chat to Hattie about Copenhagen's warm community vibe.

softseason.studio



Armin Tehrani
art director and photographer

When asked for his favourite local spot, creative director and photographer Armin Tehrani has a simple answer: Søndermarken, a peaceful park close to his home, just outside the centre. "After founding my own creative studio, Direction Bureaux, it's been important for me to find somewhere calm, away from the buzz of the city," explains Tehrani. Søndermarken is just one of Copenhagen's many parks, and it's not the most famous either – but, it has a special place in the hearts of locals thanks to its community-focused atmosphere, underground arts venue and music festivals. "Personally, it's perfect for nightly walks after work, jogging at the weekends and enjoying a picnic with friends – you'll often see families and groups bring blankets and share food in the summer. But, what's really special about Søndermarken is the Cisternerne, an old, underground waterway which has been converted into a modern art exhibition space. You'll find lots of contemporary installations here, often relating to current issues like climate change," he continues. Another reason to visit is Copenhagen Zoo, which sits on the edge of the park, with some of its animals in view for passersby. "Take a peek through the gates," adds Tehrani, "I've counted camels and ostriches – but see what you can spot!" Søndermarken is open for all, 24 hours a day. Search 'Søndermarken' at visitcopenhagen.com

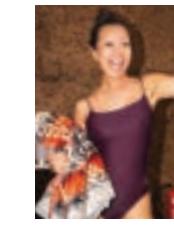


Kai Semple
food creative

Over the seven years since his move from London, chef Kai Semple has embraced the diversity of Copenhagen's creative circles, trying his hand at everything from pop-up Fashion Week dinners to becoming part of the city's music scene, co-founding a community-focused events series. "VIM 1.25 is a roving DJ night which I started with a close group of friends. We're in our third year now and I handle communications, helping spread the word about our next events – if you're in Copenhagen we'd love to see you there," says Semple. "The concept is rooted in creating a vibe; the team aren't native to Copenhagen and we wanted a space that could feel like home to a multitude of people, somewhere to just exist and bring good energy. We work with a lot of UK talent across different genres, so you can expect to hear anything from Afro Beats and Hip Hop, to Dancehall and Drum and Bass." As he likes to say about the community spirit and good vibes, "VIM has always been deeper than the dance."

Look out for upcoming monthly events on Instagram at @vim.1.25

VIM 1.25

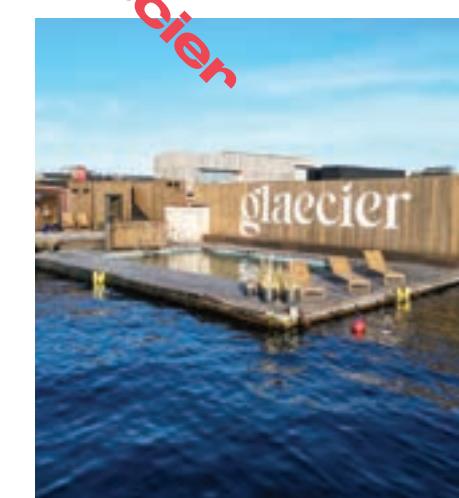


Katrine Lee Larsen
founder of Copenhagen Cartel

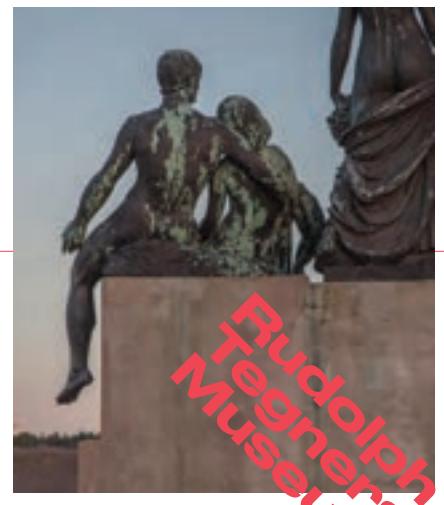
It makes sense that the founder of a swimwear brand, especially one inspired by Copenhagen's connection to the sea, touts a waterside wellness club as her must-do. "Just a stone's throw from the iconic Nyhavn, you'll find Glaecier, a beautifully-designed houseboat with some of the finest views of the city," says entrepreneur Katrine Lee Larsen, who started her sustainable brand in 2020, with a mission to reduce ocean waste and empower women with dynamic, adaptable pieces. "The floating pool is filled with filtered, crystal-clear harbour water, while the glass sauna has panoramic views that will take your breath away, day or night," she says. Larsen adds that this is a typically Scandinavian activity. "You'll find locals here all year round, whatever the weather." And, while Glaecier is a club, open sessions are bookable every single week. "This has been a long-time part of my daily routine and brings me immense joy. Denmark boasts one of the world's longest coastlines in relation to its compact size, so it feels

intrinsic to us, to have that constant connection to the water," she nods.

Book your session at glaecier.com



"Glaecier is a beautifully designed house boat, glass sauna and floating pool"



Elio Escoffery
writer and poet

After six years in Copenhagen, writer and poet Elio Escoffery says his most sacred space is the Rudolph Tegnerns Museum, named after the influential 19th century Danish sculptor and architect who designed the space himself, and is laid to rest under its great hall. Located 50km north of the city, you'll have to take a train to get there, but it's worth it not only to see the art inside, but the surrounding nature reserve and sculpture park, too. "It's quite astonishing to see the sheer amount of work tracing through a career that spans over many decades," says Escoffery. "Every sculpture has an impact either by its size or the intricacy of its design. You can see models in clay, plaster, bronze and marble which just cements just how supremely talented Rudolph Tegner was and his versatility." The museum was designed to feel like a jewellery box, with a small opening and no windows apart from the skylight. This way, first-time visitors wouldn't know what to expect when entering, becoming overwhelmed by its enormity once inside. As a creative himself, Escoffery says each visit is 'rewarding' as he's hit by 'instant inspiration' to take back into the city. As well as the parkland, you can enjoy refreshments in the small café. This summer, catch The Etherna exhibition by Morten Schelde, then head outside for Meat and Eater by Ditte Rønn, a sound work in the statue park. Both well worth a visit. Book tickets in advance at rudolphtegner.dk

Welcome to Paper Island

Discover Copenhagen's new urban oasis, Paper Island with long time local, Caroline Sølver, who went to school there

As Copenhagen evolves, so too does its urban landscape. Among its recent developments stands the rapidly evolving district situated on Christiansholm, known as Paper Island, an artificial island facing the iconic Nyhavn waterfront. With roots tracing back three decades, this area has undergone a profound transformation, culminating in its 2024 debut as a vibrant hub for residents and visitors alike. Offering contemporary living spaces, innovative food halls, and distinctive concepts, including a brand new 25hours Hotel, the district encapsulates modernity while honoring its rich heritage. Join us as we delve into the history of this burgeoning locale and offer a list of insider tips on what to explore in the surrounding areas.

“Paper Island encapsulates modernity while honouring its rich heritage”

The history of Paper Island

Created as an artificial island situated in the heart of Copenhagen's harbour, Christiansholm has played a pivotal role in the city's development for nearly three centuries. First built in 1672, throughout its history, it has served various significant purposes, transitioning from a shipyard to a military hospital, then to an arsenal for the navy, and later to warehouses storing coal and paper. Among these functions, it is the memory of the paper warehouses that resonates most with Copenhageners, giving the island its name, Paper Island. As the need for paper storage diminished as publications became digital, the warehouses became vacant, presenting an opportunity for redevelopment. In 2014, a large street food location opened within the warehouse, finally

democratizing access and putting the area on the radar of locals and visitors. But the development didn't stop there. The street food space was cleared and moved out to Refshaleøen to make room for the latest development of the space into a new urban destination that will offer a blend of history, creativity, and gastronomy.

Paper Island's immediate neighbours span from historical and impressive buildings, world-class modern architecture, churches, canals, and nature in the middle of the capital. The location of the island in the centre of the Copenhagen Harbour, is where you have the longest uninterrupted views in both northern and southern directions, with the Øresund strait right in front of the island. →



ROLL UP, ROLL UP
Christiansholm got his nickname, Paper Island having been used for paper storage



Your guide to Copenhagen's Paper Island and surrounds



Five halls of Paper Island

In 2024, Paper Island is set to reveal five halls brimming with diverse food concepts, featuring a mix of beloved favourites from Copenhagen as well as exciting new establishments. While the specifics of what will debut in the district remain under wraps, anticipation is high, with expectations that it will offer an exceptional culinary experience.

Swimming in Copenhagen harbour - a must

If there is one thing that sets Copenhagen apart, it is the charming harbour area which is swimming-friendly and an ingrained part of local Copenhagen culture. Copenhageners dive into the harbour water all year. You know what they say, when in Rome. Paper Island will offer a large wooden platform, inviting residents and visitors to join the Copenhagen swimming tradition.

25hours Hotel Copenhagen Paper Island

This latest addition to the 25hours family of hotels will have 128 rooms, a rooftop bar, a restaurant and a cafe on the groundfloor. The hotel building is executed by the Danish architectural experts, Cobe, and interior design is by the Gothenburg-based interior design geniuses, Stylt Trampli.

Christianshavn

Paper Island sits adjacent to the bustling district of Christianshavn in the Danish capital. Built concurrently from 1617 to 1622 by King Christian IV of Denmark, these artificial islands now boast a vibrant community of locals, charming canal-side dwellings (think little, cute colorful canal houses), artisanal boutiques, and a wealth of attractions awaiting exploration.

For an unconventional yoga experience, immerse yourself in a next-level, sweat-inducing session at Power Yoga Copenhagen that they, themselves, call 'free flowing madness'. Indulge in a communal dinner at Kanalhuset. Ascend the tower of the Church of Our Saviour for breathtaking views of the entire city. Snag discounted treasures from past Ganni collections at Ganni's Post Modern store. Dive into Danish design at the flagship store of Ferm Living. Venture out to the Copenhagen Opera House for a coffee or dinner at the newly opened Væksthuset cafe, nestled on top of an innovative parking garage (it may sound weird, but it is definitely worth a visit, especially for architect and urban development curious minds). And to cap off your day, savour the renowned Noma burgers from Popl, the world famous restaurant's burger outpost.

Photographs: Cobe; Adobe Stock; Unsplash/Annie Spratt

Christianshavn

Christianshavn, part of the Christianshavn area, stands as one of Copenhagen's most captivating attractions, drawing visitors from near and far. Once a military area, this unique enclave has transformed into a self-proclaimed 'freetown', characterized by its alternative lifestyle, vibrant art scene, and grassroots community spirit. Amidst its colorful murals and quirky architecture, Christianshavn offers a glimpse into a different way of life, where creativity flourishes and conventional norms are challenged. Go to explore its winding streets, walk out to the water side to marvel at unconventional architecture, and perhaps gain a new perspective on urban living.

Refshaleøen

Venturing in the opposite direction of Paper Island, away from the cityscape, you'll encounter Refshaleøen (Refshale Island), a shipyard that has undergone remarkable transformation in recent years. Today, it's a hub of culinary excellence, boasting renowned establishments like the world-famous Noma and Alchemist. For those seeking more affordable dining options, Lille Bakery offers delectable baked goods and a vegetable-focused lunch menu. Additionally, don't miss the charming farmer's market, Grøn Marked translating to Green Market hosted by Lille Bakery once a month, showcasing local producers. Across from Lille Bakery, you will find the wonderful La Banchina, which serves coffee and breakfast in the morning as well as a daily changing lunch and dinner menu focused on locally sourced vegetables. As soon as the sun peeks out, you will find the dock in front of La Banchina bustling with locals getting a ray of sun or jumping into the water for a quick dip before a coffee or natural wine. Popular in this area is also the large street food market, Reffen Street Food, open from late March to October. Brimming with vibrant energy, this market delights visitors with a global culinary journey from British-style fish and chips to domoda, a Gambian peanut stew.



Caroline Sølver discusses the new 25hours Hotel Copenhagen Paper Island with Stylt designers, Erik Johansen and Anneli Suomalainen →

Hot on the heels of 25hours Hotel Copenhagen Indre By, comes sister property on the exciting new urban district of Paper Island. With water all around, this area has a rich history spanning over three centuries. Formerly housing a shipyard, a military hospital, and most recently, a paper warehouse, hence the name, the district is now turning into an urban sanctuary where locals and visitors can immerse themselves in living spaces, culinary delights, and leisure pursuits.

The visionary minds and designers behind the hotel, Erik Johansen, founder of Stylt and Anneli Suomalainen, head designer of Stylt, share their thoughts about the the style DNA and how local Danish design plays an important role in the interior and general hotel vibe.

Q Hi Erik and Anneli! We are thrilled to dig into your brilliant designer minds. What were you tasked with from 25hours? How has the work and design process of designing an entire hotel in a brand new city district been?

A The task was to create a fantastic new hotel that enhances hospitality and guest experiences in Copenhagen's burgeoning urban oasis, Paper Island, by offering a holistic guest experience.

Embracing the 25hours mantra of 'you know one, you know none,' the new hotel concept has been meticulously crafted through a collaborative effort between Stylt and the 25hours team. Infused with a distinct and robust personality, it injects a fresh flavour into the city's hotel scene, serving as an exceptional counterpart to the existing 25hours hotel in Indre By.

Q Can you describe the style behind your design for 25hours Paper Island?

A Imagine someone who grew up on an island next to the sea but had to relocate to the city. The concept revolves around this enduring yearning to return to the simple yet exhilarating island life and to embrace an urban dropout lifestyle. The design narrative mirrors this longing for a timeless dream of the Danish summer house by the sea. In dynamic contrast to the urban surroundings, it resonates with Danish nature and a laid-back lifestyle.

The ambiance of the venue evokes memories of this cherished house – beautiful and whimsical, brimming with reminiscences of the sea and nature, showcasing local craftsmanship.

"Our hotel endeavours to evoke a sense of 'I didn't expect that' wonderment"



Q What was the inspiration for the design concept at the new Paper Island hotel?

A Nestled amidst busy Copenhagen, our hearts are undeniably drawn to the serene landscapes of the Danish countryside – its shores and seas, meadows, and forests. Moreover, the quintessential Danish concept of *hygge* is deeply ingrained in our DNA; a relaxed attitude and laid-back style that fosters coziness and togetherness. It's no wonder Danes are often hailed as the happiest people globally. This ethos aligns seamlessly with the evolving tendencies of the hospitality industry and our core values, which influences the interior style of the hotel; nature-loving urbanite, beautifully mismatched and radically relaxed.



Q How does the design of the hotel reflect the surrounding environment and culture of Paper Island?

A Given that both Paper Island and our building are newly constructed, we aimed for the hotel's interiors to serve as a striking juxtaposition, embodying the Scandinavian ideal of the summer house on an island. It should evoke a sense of seclusion amidst the urban landscape. Essentially, the hotel serves as a vibrant nexus for island activities, many of which revolve around the surrounding waters, cultivating a genuine sense of community that embodies a relaxed and personable ethos. It stands as a prime example of contemporary place-making, bridging the gap between locals and travellers alike.

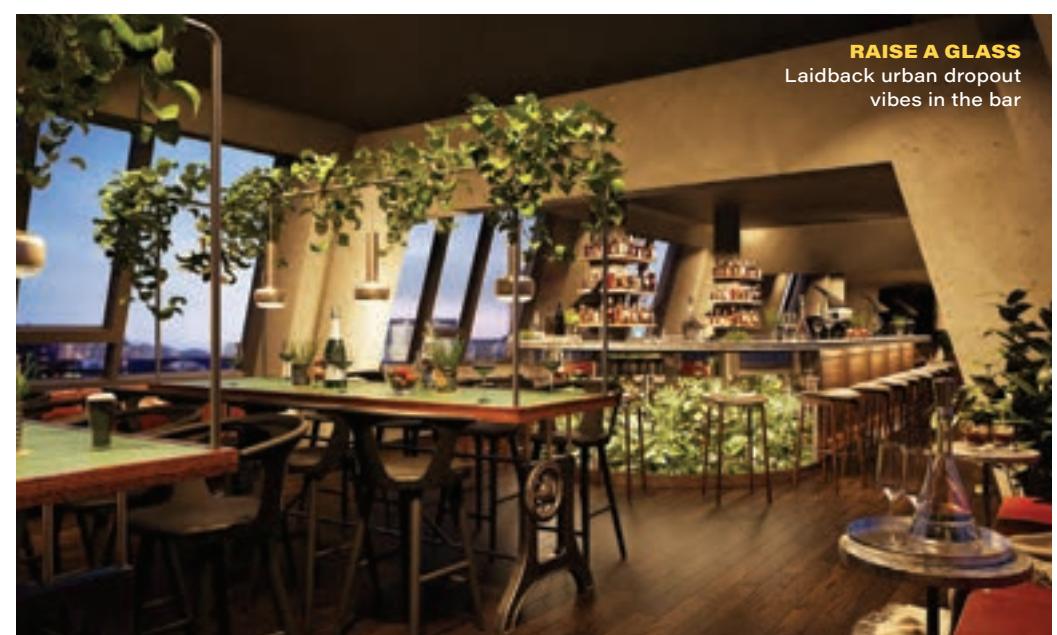
Q Can you elaborate on any unique features incorporated into the hotel's design to enhance the guest experience?

A As always, our focus remains on the guest experience. The entire hotel is thoughtfully designed to evoke the journey from the bustling city to the tranquil island. From the moment guests arrive at the quaint port to strolling through the charming village streets, and finally stepping into the embrace of the cherished old summer house, every aspect of the experience is carefully crafted. In addition to the interior design, we have incorporated features such as a full fishing kit and a handicraft kit to further enhance the sense of escape from urban civilization. These provide guests with the opportunity to immerse themselves fully in the island experience, fostering a connection to nature and a slower pace of life.

Q Were there any challenges or obstacles faced during the design and development of the hotel?

A When we began the project, a significant portion of the building's layout had already been established. This meant that we had to navigate and adapt to much of the existing design, often encountering challenging solutions along the way. However, it's precisely these constraints that have lent many of our ideas their uniqueness.

For instance, all the walls in the space lean inwards, presenting us with the need to devise some innovative solutions. While the plans for many of the rooms were initially complex, we infused them with a creative and slightly quirky touch, underscoring the spontaneous do-it-yourself ambiance of the space.



Q In what ways does the design of the hotel aim to create a memorable and immersive experience for guests?

A Crafting a relaxed oasis amidst the urban hustle, one that embodies the enduring yearning for a summer retreat on the island, promises to leave a lasting impression. Infusing an unexpected essence into a modern structure, our hotel endeavours to evoke a sense of "I didn't expect that" wonderment, offering a refreshing counterpoint to the sometimes pompous ambiance of upscale establishments. Embracing a laid-back, almost barefoot or flip-flopy, urban dropout vibe, it says quite a lot about the evolving definition of luxury, where experiences reign over possessions. As an unconventional yet captivating presence on this exclusive new isle, we aspire to stand out.

Q How would you encapsulate the synergy between Stylt and 25hours?

A Stylt and 25hours share a common DNA. Our mutual belief in storytelling and transforming narratives into exceptional guest experiences forms the foundation of our partnership. We are passionate about people, culture and art, and our mission is to craft enriching spaces that bring locals and travelers together. These are places you'll adore, and encounter individuals who might just capture your heart. At 25hours Hotels, the guest experience and brand identity are always centered around personalization, human connection, and local engagement. We embrace quirkiness without hesitation, adding a touch of uniqueness to everything we do. The 25hours mantra, 'You know one, you know none,' is a dream come true for designers like us.

8 must see design hotspots in Copenhagen

In recent years, Copenhagen has established itself as a global hub for top-tier design, especially in fashion and interior aesthetics. Caroline Sølver recommends eight spots showcasing the best of homegrown talent

Hay House

Nestled in Copenhagen's bustling pedestrian street renowned for its excellent shopping, Hay House stands as the flagship store of the brand. Located on the second floor, Hay House resembles a home, spanning two storeys, including a kitchen, bedroom and living room, all furnished and adorned with Hay interior and home accessories. It might just tempt you to move in on the spot.

Østergade 61, 2, 1100 København

hay.dk

Storm

For the epitome of cool, look no further than Storm. Celebrated across Europe as a premier concept store, Storm offers meticulously curated fashion selections for both men and women, along with accessories and beauty products. While featuring renowned brands, Storm also introduces shoppers to lesser-known yet equally stylish labels, promising a refreshing shopping experience.

Store Regnegade 1, 1110 København

stormfashion.dk

Frama

For timeless interior design in honest materials, Frama is worth a visit, not just because of their gorgeous interior pieces made in wood, amazing smelling beauty products and soft towels, but also for their beautiful store located in a former pharmacy from 1878. The studio store doubles as headquarter, and next door, you can walk straight from the store to the cafe, Apotek 57, for a filter coffee and some delicious baked goods.

Fredericiagade 57, 1310 København

framacph.com

Paustian

Paustian is another store that's worth a visit, not just because of the products, but because of the location. Situated in a former bank built in 1868 in a beautiful grandiose palazzo style with high ceilings, columns, arches and lots of whimsical details in marble spanning across 1,800 square meters. The grand space is filled with Danish and international contemporary and classic design pieces ranging from furniture to accessories and design objects.

Niels Hemmingsens Gade 24, 1153 København

paustian.com

Hay House



"Hay House resembles a home spanning two storeys"



Stilleben

Since 2002, Stilleben has been a must-visit destination for aficionados of interior design. With a knack for handpicking pretty things and curating emerging and established designers, the founders have assembled a charming array of design, interior pieces and accessories for the home. Find adorable tea pot warmers, pretty ceramic cups, pillow cases, posters by small graphic designers and glass ware, ready to go home with you and upscale your life.

Frederiksborrgade 22, 1360 København

stilleben.dk

Ganni

If you are into fashion, you know Ganni, the Copenhagen brand and brainchild of hip husband and wife, Ditte and Nicolaj Reffstrup. Known for its playful and colorful designs, every fashion piece is a bold style statement, making it fun, whimsical, easily recognizable and sought after by cool girls all over the world. The brand's flagship store features not only fashion but also covetable interiors. Don't forget to explore Ganni's outlet store, Post Modern, offering pieces from previous collections at discounted prices.

Bremerholm 4, 1069 København

ganni.com

Tekla

Producing fabrics for your home, Tekla is the cool brand to buy towels, bedding, pyjamas and iconic sleepwear from. This Nordic find is inspired by art and architecture and seeks to create elevated functional homeware items that exude timeless style. In their flagships store, you can dream about accessorizing your bed with Tekla bedsheets in beautiful colors.

Vognmagergade 7, 1120 København

teklafabrics.com

Skall Studio

Founded in 2014 by sisters, Julie and Marie Skall, Skall Studio has quickly positioned themselves as the fashion brand for women seeking to dress timelessly with a hint of romance in natural materials and classic colors (think beige, brown, light blue, cotton, frills and broderie anglaise). Many of their fashion items are proudly made in Denmark, reflecting a commitment to sustainability and quality craftsmanship.

Store Strandstræde 21, 1255 København K

skallstudio.com



PEDAL POWER

Schindelhauer bikes are one of the most sustainable ways to get around town. Companion takes you for a ride

Using a bike instead of a car for short trips can reduce your overall travel emissions by around 75 per cent. It's also a fun way to explore any city. On a bike you're more agile and can easily take a spontaneous break at the little café you spotted on the other side of the street. What's more, cycling is healthy - not only for the rider, who improves their fitness and co-ordination, but also for the environment. Choosing cycling leaves the air emission-free.

The team at Schindelhauer are going one step further, and asking how the bicycle itself can be even more sustainable. Since its foundation in 2009 it has aimed to remain as iconic and timeless as possible, because a product that doesn't follow trends never goes out of fashion. The Schindelhauer team also set particularly high standards in terms of functionality and quality; the longer a bike can be ridden with minimal repairs, the longer its product life cycle - all helping to justify a purchase.

Schindelhauer also aims to make procurement and supply chain as efficient and sustainable as possible. In 2023 it published its first sustainability report 'Built for Generations', in which it compiled and presented the company's actual status in terms of sustainability measures. The main goal was - and is - to understand and transparently communicate where the largest proportion of emissions come

'A product that doesn't follow trends never goes out of fashion'

from. In the upcoming report, out later this year, it will communicate its green strategy and set targets on the journey towards a genuinely sustainable product - also taking social, ecological and economic aspects of sustainability into consideration, which are necessary to create a holistic picture.

An important part of this holistic view includes taking the actual life span of products into consideration. Schindelhauer bikes are easy to repair and worn parts are easy to replace. The company aims to build a relationship with its customers: with every cycle ride, their choice to buy a Schindelhauer



One aspect of this project is to examine how the company can influence the second product life cycle of its bikes. As Hoffman continues, "Our 25hours Hotels fleet plays a very specific role in this: whether in Paris, Berlin or Copenhagen, every 25h Hotel guest has the opportunity to rent a Schindelhauer during their stay - which leaves us with products that have been tried and tested over the course of years. Now, we're looking closely at those bikes that have been deemed fit for retirement, to identify where and how we can give them new life."

Rest assured, the Schindelhauer team are striving to find out the best possible way to take these mean machines for a second spin and realise a vision of the refurbished bike culture. Happy cycling! And remember, ride it like you stole it.

Photographs: Lisa Schmerhold; Nick Denecke

SADDLE UP
Try out at Schindelhauer bike at a 25hours Hotel and you may want to buy one

#25hourshotels



Sõrve Lighthouse



Women of Saaremaa in national dress

The green isles of Estonia

ESTONIA IS ONE OF THE WORLD'S MOST SUSTAINABLE COUNTRIES. SAAREMAA AND ITS ISLANDS HAVE ADAPTED ANCIENT, GREEN WAYS OF LIVING, READY FOR SLOW TRAVELLERS TO EMBRACE

The Western Estonian island of Saaremaa and its fellow isles, belong to the UNESCO 'Man and Biosphere' programme. Its good humoured and hard-working people have been looking after their precious environment for centuries, and especially in the face of modern demands. People live in harmony with nature here, home to Vilsandi National Park, one of the oldest protected area in the Baltics. Mass tourism is not welcome, whilst respectful, slow travel is embraced.

The western part of Saaremaa is a must for flower enthusiasts, especially in the spring. A total of 36 of the 38 flowering orchid species in Estonia grow in Saaremaa. And for birdwatchers, the island is a paradise in spring and autumn as birds such as Bewick's Swans and Greylag Geese fly through it on their migration route.

Kuressaare has a long history as a resort town and has one spa bed for every 10 inhabitants - the world's highest number of spas per capita. It's a great place to come and unwind in the pretty old town. Other highlights include the traditional windmills, Kaali Meteorite Crater Field, Panga Cliff for scenic walks and Järve beach, plus medieval stone churches, Sõrve Lighthouse, and the ruins of Maasi Castle.

Local traditions are a part of everyday life here. At festive events, islanders



Traditional wooden houses and locally-sourced food



proudly wear colourful folk costumes. Home-made beer has been brewed for centuries with recipes being handed down. Medicinal mud is used to pamper skin, and sustainable fishing is a way of life, too. Roofs are made from local reed and entrepreneurial young islanders have discovered

reed as an alternative for plastic drinking straws. Juniper is made into syrups, soaps and gin. The local healthy birch sap is also bottled here.

Festivals take the environment into consideration, too. At I Land Sound (18-21 July 2024, ilandsound.ee) ceramic utensils have avoided the use of thousands of plastic items. Other key cultural events include the Kuressaare Street Festival, Saaremaa Opera Days, Kuressaare Maritime Festival and the Saaremaa Food Festival with its home-grown street picnic.

With sustainability coursing through its past, present and future, Saaremaa and its

Getting there and around

Visitors can fly to Tallinn, and hire an electric car to drive to the ferry at Virtsu in under two hours. One of the two ferries that run between the mainland and Muhumaa is a hybrid which reduces emissions, underwater noise and vibration for seals and fish. On the islands, country buses are plentiful. The best way to explore is by pedal power, and happily, there are almost 30km of mostly flat cycle paths around Kuressaare, and rental bikes for hire.

Sustainable award

The Islands of Saaremaa are sustainable heroes and won the Green Destination Gold Award 2023. Their way of life takes the environment into account. Local traditions and heritage are valued, the local community is respected. Mass tourism is shunned and activities work in harmony with the environment, not at the expense of it. They are as climate- and nature-friendly as possible.

visit estonia

For more information go to visitestonia.com

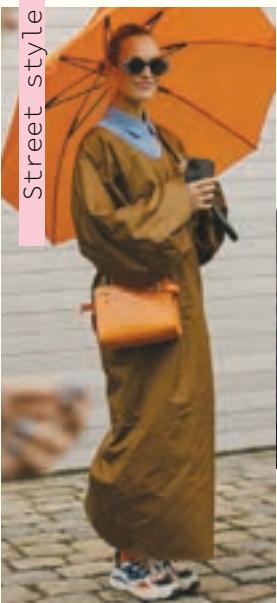
the Scandi Style Revolution

There's nothing boring or minimalist about the new wave of Scandi chic. Fashion guru Michelle Duguid celebrates the vibrancy of the movement this summer

That famous Scandi modernist aesthetic is now one of fashion's clichés, like the effortlessly chic Parisienne; the Calvin Klein-clad, sharp-edged New Yorker, or the Italian in soft-shouldered tailoring. But it's clear that this idea of Nordic fashion no longer always holds true. The love of well-chosen monochrome dressing is still going strong, but there are many more ways to dress now than the cliché suggests. So, what does Scandi style actually look like in summer 2024?

Before talking style, we need some context. The term Scandinavia denotes Norway, Sweden and Denmark. Scandi girls have long been a major source

of style inspiration, from the minimalist aesthetic to the eclectic we've seen dominating street style in recent seasons. Cecilie Thorsmark CEO of Copenhagen Fashion Week sums it up in *Vogue Business*, "There is no set visual of what defines Scandi style anymore, which we wholeheartedly welcome. What we want to show the world is the wonderful kaleidoscope of perspectives that this inspiring region can encompass."



Copenhagen, Oslo and Stockholm all celebrate their thriving fashion scene with a dedicated fashion week and although they are still fairly small in comparison to the big established four (London, Paris, New York and Milan) they certainly pack a stylish punch. One of the people that you will always see in the best dressed front row line up is Mona M. Ali. She is the founder of Fiiri Agency based in Stockholm which is the first diverse and inclusive agency rooted in the desire for inclusive representation in front of the camera and behind it. She believes that, "Fashion should be for everyone, not one style set." Mona was born in Somalia and

moved to Sweden when she was young. She is also *Vogue's* first Diversity and Inclusion Editor and she feels it's important to inspire others to think beyond conventional boundaries. She explains, "As an immigrant and refugee in Sweden, I've embraced the opportunity to stand out and infuse my heritage and love for the '70s with Scandinavian minimalism. For me, it's about celebrating both cultures and finding harmony in the fusion of diverse."

In recent years, design and style has also become looser and more personal. Although TikTok blew up last year with many accounts of how to dress



like a Scandi girl, most influencers used the modernist blueprint for clean easy dressing including headphones that matched in a neutral shade. TikTok influencer @readwritethrift however offered her own take on Scandi style that seemed much more personal and far from formulaic. "Step one: grab a maxi dress. The more ruffles and pattern and ruffles the better," she began in the clip which has since amassed over 2.6 million views. "Up next is a pair of socks or tights that doesn't match the dress. Then you're going to want to grab your pair of ugliest running shoes. On top of the dress you're going to add a knit layer, a vest or cardigan works, then a balaclava, some chunky glasses, an oversized dress coat and then a slouchy, neutral, oversized bag."

If you've ever worn a puff-sleeved dress with chunky shoes, or a statement-collared blouse under a fluffy knit, chances are you've been influenced by Ganni. It's not just the eclectic but wearable pieces themselves, or their sweet-spot pricing, that's made Ganni so popular.

Its distinctive cool has built up a cult following driven by how Creative Director Diette Reffstrup herself wants to dress. Speaking to *Who What Wear*, Reffstrup says, "People have a picture of Scandinavian style as either very premium or very androgynous and that was actually why I wanted to do Ganni because I couldn't recognise myself."

It's all about the contrast; wearing something feminine and pairing it with a pair of sneakers or denim. Its laid back and playful and certainly has that 'cool girl' vibe. The hashtag #Gannigirls had been used about 109k times on Instagram. "I remember the first time I discovered Ganni like it was yesterday," says Fashion Editor Veronika Heilbrunner. "They were on beautiful girls wearing no makeup, and they looked simply badass." For Reffstrup, the hashtag has become much more than viral marketing and is symbolic of what Ganni Girl stands for. "I think it's important to say Ganni Girls is plural," she asserts. "Scandi fashion is much more about a feeling or state of mind than anything else."

11 Nordic fashion take aways for spring/summer 2024

1. Keeping it clean

If all the chatter about eccentric dressing isn't your thing, then there is a couple of great new brands that show that there is still room for a healthy dose of Scandi minimalism in the mix. Mark Kenly

Domino Tan whose collection offers a fresh take on the pared-back aesthetic via a series of Korean-inspired silhouettes, alongside shirting with a twist. We also love BLMBRG for their contemporary collection that cuts through the chatter.

mkdtstudio.com, blmbrg-studios.com



2. Stine Goya forever

One of the original nineties supermodels, Helena Christensen, graced the Stine Goya runway in Copenhagen this year. Fittingly, the Danish model closed the 'homecoming' show, which was staged on the cobbled residential street where the Danish designer lives.

stinegoya.com



3. New kid on the Scandi Block

Nicklas Skovgaard is the new name to watch. He began his brand almost by accident, after starting to weave his own textiles on an old loom found at a thrift store. His unconventional take on the traditional fashion show format saw model and performance artist Britt Liberg trying on the designer's bubble-skirt dresses and beautifully draped designs, while striking a series of poses amidst a series of mannequins. →

nicklasskovgaard.com





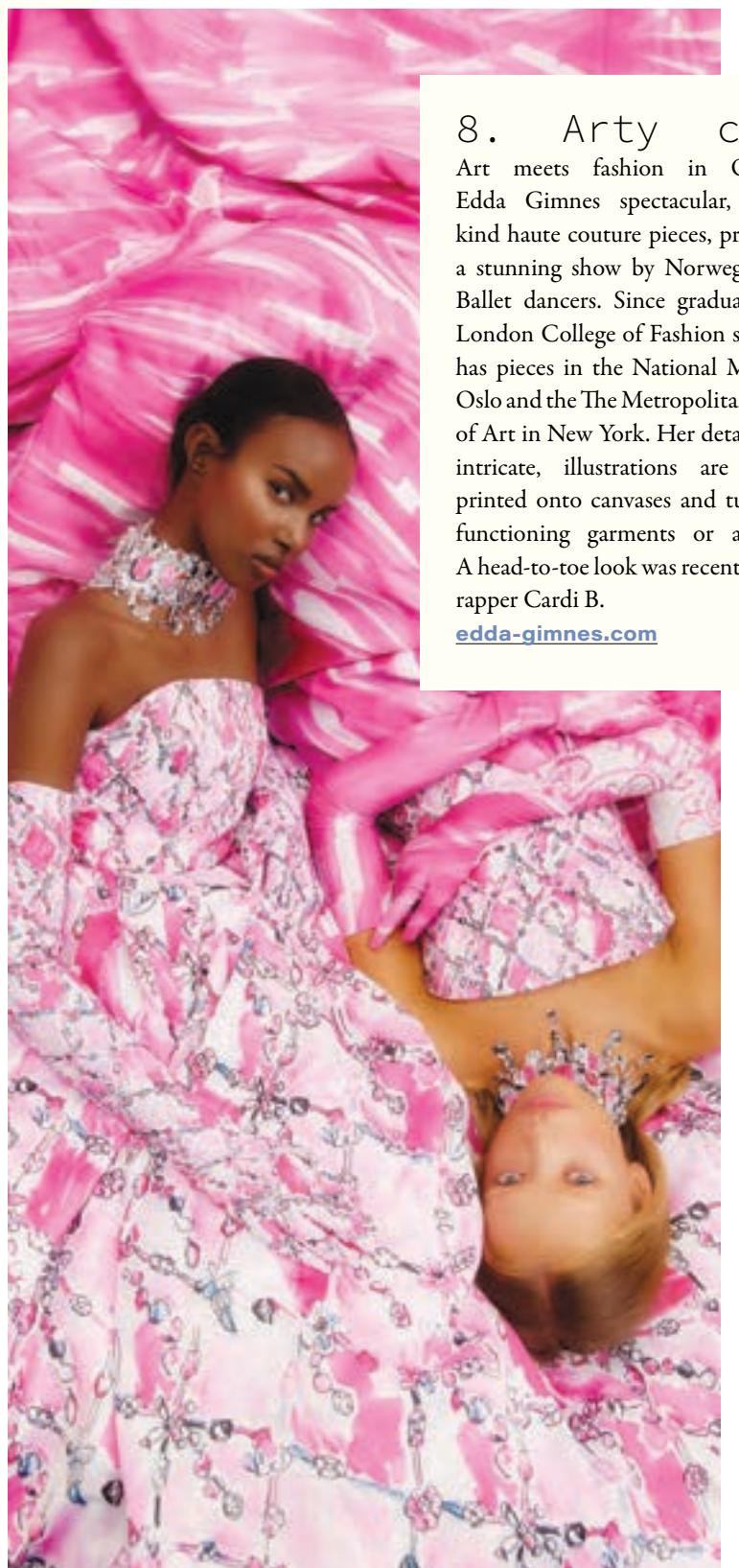
4. Button down

We love a styling hack from the runway, not least because we can try it without buying anything new. This summer's hottest styling tip according to the Scandi set? Fastening your long shirts and cardigans via a single button; ideally the one located just above your belly button, if you're wearing nothing beneath, to both cover your modesty and give that subtle flash of stomach.



5. Classic bling

Whatever your fashion taste then good design should always be at the heart of it. Gabriella Lundgren is a modernist jewellery designer of season-less pieces designed to elevate the everyday. Swedish founder Gabrielle who used to work for Acne Studios and Stella McCartney, offers the structural simplicity and clean lines of Scandinavian design. These are pieces you want to cherish. glundgren.com



8. Arty crowd

Art meets fashion in Oslo-based Edda Gimnes spectacular, one-of-a-kind haute couture pieces, presented in a stunning show by Norwegian Royal Ballet dancers. Since graduating from London College of Fashion she already has pieces in the National Museum in Oslo and the The Metropolitan Museum of Art in New York. Her detailed, often intricate, illustrations are enlarged, printed onto canvases and turned into functioning garments or accessories. A head-to-toe look was recently worn by rapper Cardi B. edda-gimnes.com

7. Shimmer this summer
Silver is having a moment across the board, but if you are feeling adventurous then wearing metals in any colour will make you shine. Cool-girl brand Saks Potts showed bikini tops, skirts, and jackets that had some aspect of gleam to them.

sakspotts.com



Wearing metals in any colour will make you shine



SS24 is all about going bold and sticking to it...



9. Block party

Whether you're still into fuchsia pink, are keen to drag out the upcoming autumnal trend for red, or are more interested in experimenting with print, for SS24 it's all about going bold and sticking to it... head-to-toe.

Photographs: James Cochrane Photo: Scandinavian Fashion Week; Tonya Matyu; Noorunisa Ida Fiskaa



6. AI forward

Complementing this season's theme, Ganni worked with AI artist Cecilie Waagner Falkenstrøm to create five 'more humanised' AI bots in the form of living trees that talked (via speakers hung from the branches), programmed to represent the Ganni girl who likes to stay up late and dance on tables at parties.

ganni.com

10. Cycle glam

At the heart of Scandi style is the most perfect of all accessories and no it's not a handbag. It's actually a bike! Scandinavian fashion seems to be rooted in an active way of life spent between city and country, which demands a base level of functionality. Amalie and Cecilie Moosgaard of Lié Studio summed up this practicality for Vogue. "We bike to work every morning, so we maintain a practical mindset when it comes to getting dressed."

lie-studio.com

11. Eco runway

As far as sustainable wear goes, Scandinavia is a trailblazer. Fashion weeks are not known for putting the importance of the planet on an equal footing with trends, but Copenhagen Fashion Week is leading the way and Oslo Runway has recently followed suit. Its sustainability action plan means all brands on its schedule have to meet its 18 minimum requirements and at least 50 per cent of their collection is made from certified, preferred, upcycled or recycled materials.

copenhagenfashionweek.com, oslorunway.no

SCANDI- LICIOUS



Scandinavia's capital cities are a moveable feast of trending food and drink. Restaurant insider Rick Jordan guides you to the best tables in town

OSLO

The Norwegian capital always had the super-fresh raw ingredients – from seafood and reindeer to mushrooms, berries and herbs – but was never a city known for its food scene. The New Nordic movement landed here a few years ago, though, with restaurants such as Maaemo emerging to win two Michelin stars for artfully crafted dishes, including an elevated take on the classic Norwegian waffle using beef fat and fermented grain. This year, Trondheim's Green-starred Credo moved to Oslo's National Library, with chef Heidi Bjerkem devising multi-course journeys through her country's food landscape, plucking scallops, mountain potatoes and elderflower, while Katla – the follow-up to cult favourite Pjoltergeist – cooks up Nordic ingredients over an open fire using Japanese and Mexican techniques. But it's not all high-end dining. Panu, where dishes include squid 'pasta' and fried chicken, strikes a party pose with DJs at weekends, Punk Royale greets guests with caviar 'bumps' on their hands, and Happy Ending, from the team behind Nektar wine bar, is an informal mix of proper kebabs, Guinness and mini-Martinis. 'Eating out in Oslo doesn't mean spending thousands of kroner,' says Oslo-born food blogger Anders Husa. 'There's a new wave of dining in here that we call fun dining. Newcomers such as Betong, Panu and Varemottaket favour relaxed dress codes and vibrant music over white tablecloths and stuffy service. And set menus offer real value for money at the city's top restaurants.' →



CREDO

PETRI



STOCKHOLM

Have you ever encountered a flambadou? Cast from iron, with a hollow cone at one end attached to a metre-long pole, it looks vaguely medieval – a device for stirring a cauldron, perhaps. In fact, it is heated over the embers and filled with lard or beef fat, which quickly sizzles to be drizzled over oysters – giving them a fire-roasted flavour. Back in 2011, Niklas Ekstedt was the poster boy for reinvigorated Swedish cuisine, cooking over wood at his eponymous Östermalm restaurant and drawing on ancient cooking traditions and his country's wild larder – from beets and lingonberries to reindeer and seaweed. While the scene has evolved since then, so has Ekstedt, settling into his role championing Swedish ingredients (guests are offered a juice pairing as well as wine) and reopening

his restaurant in larger premises – a destination dining spot that ranks alongside Petter Nilsson's Petri, fine-dining Persona and the country's only three-Michelin-starred restaurant, Franzén. But generally, the appetite here is moving away from Michelin stars towards a more informal approach, such as the potato, olive and hazelnut pizzas at Babette; while other chefs are beginning to look outside Scandinavia for inspiration: Adam/Albin peppers its five-course tasting menu with quince koshu and sweet-pea chawanmushi. And the scene is shifting outside the city centre to places such as the former meatpacking district at Slakthusområdet, where highlights include Solen (from the chefs behind Adam/Albin, with a menu that includes crusted squid with dukkah and salsa macha), Bar Montan for wine and the Hosoi listening bar, which hosts an electronic music festival this summer. There's more than meatballs in this city...

PANU





HELSINKI

Finland has plenty to smile about right now: it's the happiest country in the world. That's according to Oxford University's World Happiness Report, its annual survey on wellbeing which ranked the Scandinavian country highest for the seventh year running. Perhaps some of that is down to the food. At the end of May this year, Helsinki hosted the Michelin Guide's Nordic countries ceremony for the first time – an indication of just how far its food scene has evolved recently. Take a look at Finnjävel, which began life as a pop-up but is now a fully-fledged Michelin-star restaurant that, as owner Timo Linnamäki says, 'brings Finnish dishes reminiscent of my grandma's cooking into the 2020s'. This is a city where chefs gather up seasonal harvests of cloudberry,

chanterelles, meadowsweet and ferns, often disappearing into the woods themselves to hunt elk and reindeer and fish for herring and pike. Forest pine makes frequent appearances on menus – flavouring the signature baked Alaska at Grön, for example, and the roasted pine-bark ice cream. For a snapshot of homegrown flavours head to Restaurant Skörd, where every ingredient is Finnish, right down to the juices and berry wines served alongside dishes such as deer, beetroot and bone-marrow broth. Recent arrivals are pairing local ingredients with global inspiration, such as the French menus at Le Annka, set in an art nouveau house on pretty Huuvalukatu street, the Mediterranean ones at Elm – the zero-waste sibling to Nolla on the edge of leafy Kaivopuisto Park – and The Room by Kozeen Shiwan, which draws on the chef's Middle Eastern roots for its eight-course tasting menu. Meanwhile, for something a little different, seek out Bob's Laundry, set in a working laundromat, which serves cocktails and Asian snacks – and will do your washing free of charge while you're enjoying your evening.



COPENHAGEN

Hard to believe it was 20 years ago that the phrase 'New Nordic' was coined, putting a newly opened Copenhagen restaurant called Noma in the spotlight for its hyperlocal, foraged menu and innovative spin on Scandinavian cuisine. The rest, as they say, is history. Noma, long considered the world's best restaurant, closes its doors in 2024, but there are many other reasons to eat out in Copenhagen, with names such as Geranium, Goldfinch and the Alchemist on the foodie bucket list for many – along with Kadeau, in the Christianshavn district, which puts ingredients from the island of Bornholm on the plate, such as the signature cold-then-warm smoked salmon, prepared over embers.

Noma has been the training ground for many chefs who have gone on to open their own places, such as former sous-chef Christian Puglisi, who opened Baest pizzeria in the happening Nørrebro district, and Kristian Baumann, who dishes up Korean-style fine dining at Koan on the Copenhagen harbourfront – one of the city's growing number of new-wave Nordic-meets-Asia restaurants.



GERANIUM

Cofoco, the Copenhagen Food Collective, has 16 restaurants in the city, all powered by clean energy from the group's solar park. Ark, the first Nordic restaurant to be awarded a Michelin Green Star, is pushing the boundaries of sustainability, from its meat-free menu to the lamps crafted from seaweed and recycled paper waste. Meanwhile, in the former brewing district of Carlsbergbyen, check out Kona, an izakaya (Japanese pub with snacks) from former Noma chef Philipp Irreiter, Aamanns 1921 for elevated sandwiches, Liquo wine bar, and Studio, set in a former brewery, which cooks New Nordic with a Japanese twist, such as a dish of squid with roasted chicken skin and fermented cucumber.



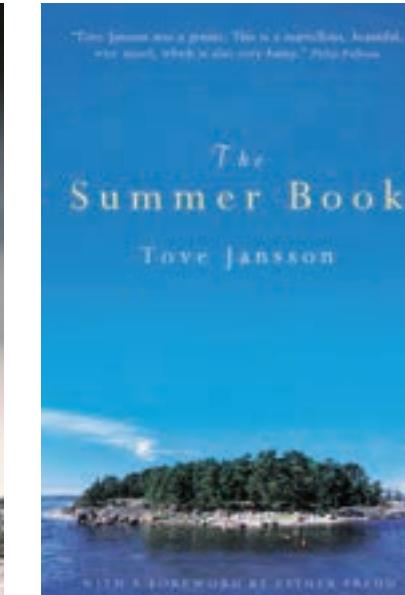
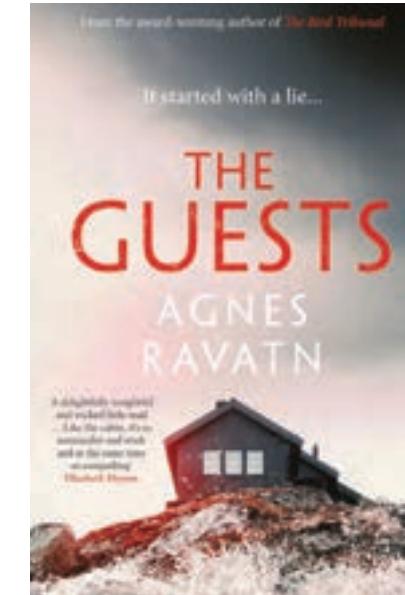
NORDIC BOOKSHELF

Christopher Bone of Hay Festival* selects his top Scandinavian inspired reads mixing classics with new fiction and non-fiction

THE GUESTS AGNES RAVATN

It wouldn't be a Nordic book list without a bit of Scandi Noir in the mix and here's one guaranteed to make you shiver this summer. Married couple Karin and Kai are looking for a pleasant escape from their busy lives, and reluctantly accept an offer to stay in a luxurious holiday home in the Norwegian fjords. Instead of finding a relaxing retreat, however, their trip becomes a reminder of everything lacking in their own lives together...

PUBLISHED BY ORENDA
TRANSLATED BY ROSIE HEDGER



THE SUMMER BOOK TOVE JANSSEN

Better known as the creator of the Moomins, it's Tove Jansson's tender novel The Summer Book that's her masterpiece. First published in 1972, the story follows an elderly woman and her granddaughter through their summer on an island in the Gulf of Finland. It is a gentle meditation on life, love, nature and the spaces in between.

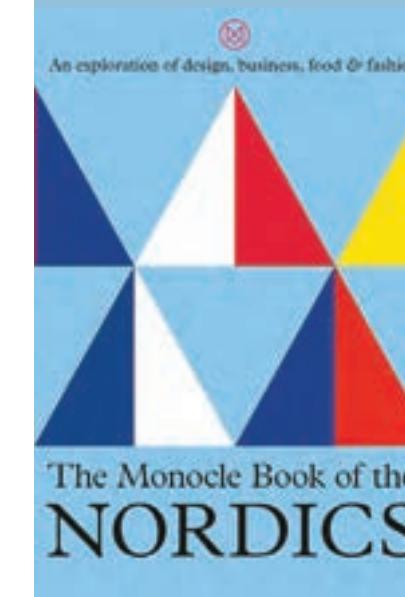
PUBLISHED BY SORT OF BOOKS



SIMPLY SCANDINAVIAN COOK AND EAT THE EASY WAY, WITH DELICIOUS SCANDI RECIPES TRINE HAHNEMANN

Simple, unpretentious recipes from one of Denmark's best known food writers. Simply Scandinavian offers a vibrant introduction to the region's flavours and also a deep dive into its culture, with 80 easy to follow recipes, all beautifully illustrated.

PUBLISHED BY QUADRILLE PUBLISHING



The Monocle Book of the NORDICS

THE MONOCLE BOOK OF THE NORDICS

A thrilling exploration of Europe's northernmost reaches. Forget hygge, The Monocle Book of the Nordics uncovers the people and stories that have helped the region rank so highly in everything from art and architecture to eating and living well.

PUBLISHED BY MONOCLE



NAMES FOR THE SEA, STRANGERS IN ICELAND SARAH MOSS

At the height of the 2009 financial crisis, acclaimed novelist Sarah Moss moved to Iceland with her husband and two small children. From their makeshift home among the half-finished skyscrapers of Reykjavik, Moss travels widely, and she and her family find new ways to live.

PUBLISHED BY GRANTA

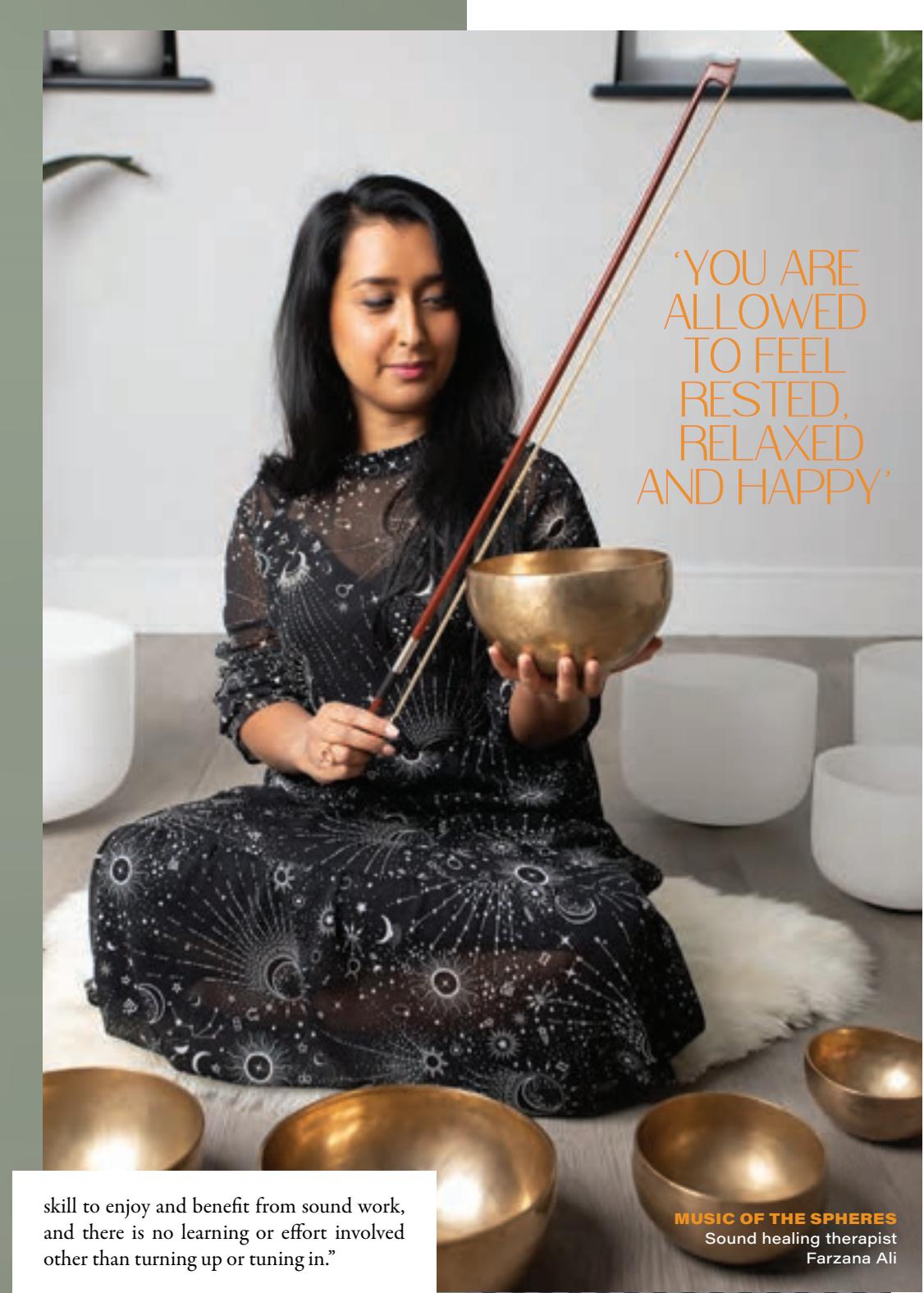
*HAY LITERARY FESTIVALS AND FORUMS TAKE PLACE IN HAY-IN-WYE IN WALES, QUERÉTARO IN MEXICO AND SEGOVIA IN SPAIN, TO NAME JUST A FEW. FOR MORE INFORMATION AND DATES, GO TO HAYFESTIVAL.COM



On a bright spring morning, I'm making myself comfortable on a giant bean bag – scrunching down so my head is supported and my feet dangle over the end. Around 15 other people are doing the same. In front of us, hanging on the wall, are two gongs, polished to a deep golden glow – and on either side, a man and a woman in identical cream outfits are waiting. The shuffling around subsides, and the session begins, the two practitioners softly striking their gongs. The sound shimmers over us, eddying around, the chimes from the two instruments merging and complementing each other. I try to follow the sound like music, picking out a melody, but it becomes hazy. I'm just aware of it as a sound, washing over me like an aural massage. If it had a colour, a substance, it would be sunlight on water, the bright points of light like a fractal pattern on the sea. At some point, I may have drifted off – not entirely unconscious but only dimly aware of my surroundings. I may even have snored.

Sound healing – that is, using sound to relax and destress, to focus and clear our minds – has been practised for centuries, with roots in Tibet, India, China and Greece. It was adopted by western practitioners in the 1960s when holistic eastern therapies were all the rage, but right now it's more popular than ever before. You may have encountered a gong bath many years ago in a festival field, but recently it started being adopted by mainstream spas around the world, and is practised by celebrities such as Kendall Jenner, Meghan Markle, Madonna and Robert Downey Jr.

"Timing, global stress levels, celebrity interest and the privacy that sound affords have, I think, all played a role in its increased popularity," Farzana Ali, a UK-based therapist, tells me. She partly attributes its increased visibility to lockdown, when many people sought out home-based therapies, and she realised there was a growing demand for online sound-healing sessions. This has aligned with the growing awareness of mental health – and a realisation that stress and anxiety can be alleviated in a holistic way, without relying on pills. "These energy-draining states of being do not have to be forever; you can change them. You are allowed to feel rested, relaxed and happy. One of the things I love most about sound work is how everyone can take part. It can easily become a feature of anyone's self-care practice. You do not need to master a special



skill to enjoy and benefit from sound work, and there is no learning or effort involved other than turning up or tuning in."

Ali, who has just published her first book on the subject, *Sound Therapy: How to Use Sound to Beat Stress & Anxiety*, first encountered sound therapy at a crystal singing bowl sound bath, and was immediately converted. "Somehow in that hour I had been transported to another dimension," she writes. "I felt like I had slept, but it was not like an untimely short nap that leaves you groggy. I felt a deep sense of rest, akin to waking up after eight hours of sleep in fresh sheets on holiday. I went back, and then back again."

I'd always regarded sound therapy with a little wariness – too New Age, too hippie; to be slung in the same tie-dye bag as astral travelling and Californian shamans. But really, it makes sense that sound can affect our moods. After all, music can elate us →

and move us to tears. After my own gong bath experience – a 45-minute experience arranged in London by Kintsugi, a new wellness concept which opened its first retreat in Abu Dhabi at the end of 2023 – I felt calm and rested.

How does it work? Well, according to Ali, it's "a holistic practice that uses sound, frequencies and vibration to induce a state of calm - leading to deep rest and relaxation of the mind and body. It is meditation using instruments that produce harmonic sounds to activate the body's parasympathetic (rest and digest) nervous system."

These instruments can be gongs, tuning forks, singing bowls made of quartz, glass or metal. "Every musical instrument has a different and specific effect," says Patrizia Bortolin, the acclaimed therapist in charge of Kintsugi. "It's now proven that sound can have a psychological, spiritual and physical effect on people exposed to it." And according to Swann Gong, of Zen

and Sounds in Paris, it can be very effective for those who are unable to practice yoga or sports because of injury or disability. "Although sound healing can never replace traditional medicine," he tells me. "We work with hospitals and oncologists to help find solutions – we believe that the future of modern medicine is working with sound."

Rather like a sonic boom, the impact of sound healing is reverberating around the world. "Berlin has become a major hub for sound therapy," says Marianne Abbott at Soulcollective, an online platform for mindful and well-being events, retreats and courses in the city. "A lot of yoga studios here offer daily sound baths. We've also noticed a huge uptick in how much training is being offered, allowing people to learn how to use sound instruments themselves. It's a very diverse audience, but I'd say most people are young professionals seeking to find community and meaning outside of the workplace and also outside of Berlin's nightlife scene."

With many of us spending the working day on edge, fuelled by stress and caffeine, attending a sound bath after work is an opportunity to allow ourselves to let go and simply be 'present' in the company of like minded souls. Abbott tells me about an event she attended last November, led by Berlin-based gong master David Dominguez at a private museum called The Feuerle Collection.

"It was genuinely the most moving sound healing experience I've ever had. I love it when you can experience the power of sound healing in unexpected locations. Last year, one of our friends invited a Berlin-based sound healer, Cristina Bucardo, to take the guests at her birthday party on a sound healing journey at a nightclub, which was such a beautiful journey."

Back home, I endeavour to continue on my sound therapy journey – to take time out for collective rest. Maybe my friends will appreciate a group singing bowl experience for my next birthday?

TUNING IN: SOUND HEALING AROUND THE WORLD



BERLIN

Visit Soul Collective Berlin for up-to-date information on sound healing sessions in the German capital. The Red Light Therapy & Gong Alchemy sessions at Har Studio are very popular, combining infrared light therapy, acupuncture, hypnosis and gong bath, as is the Soneiro collective, which runs a 100-hour Sound Meditation Training. Soneiro founders Alisa Reimer and Temple Haze have collaborated on a 4D sound meditation album, out now.

soulcollective.berlin; har-studio.com; soneiro.com

PARIS

Zen and Sounds, in the 20th arrondissement, is the city's most respected sound-healing studio, run by the aptly named Swann Gong and Ely Goa. It's open daily and offers a variety of workshops and individual sessions – you can also buy sound instruments to take home with you.

The nearby Living Being studio, right next to Pere-Lachaise cemetery, runs sound-healing sessions using differently sized singing bowls, and sound massages using smaller chakra bowls placed on the body.

en.zen-and-sounds.com; livingbeingparis.com

COPENHAGEN

Various small venues around the city offer sound healing. Kika Krutop leads workshops at the Naya Copenhagen studio, while Judy Solomon runs Solomon Sound Therapy, using the sound of her voice rather than instruments. Commuting between Copenhagen and LA, Lorelei Matzau trained as a psychotherapist but now hosts sound concerts at her eponymous Concert Hall, using an orchestra of 65 singing bowls.

kikayoga.dk; solomonsoundtherapy.dk; loreleiuniverse.com; crystalsoundsvienna.com; klub13.at; inside-out.academy

VIENNA

While the city isn't as big a sound-therapy hub as Berlin, there are several small studios running classes and training courses, including the ones run by Verena Magdalena and Christian at Crystal Sounds, and the occasional sessions run by gong master Slawomir Sowka at the Inside Out Academy. Unusually, Klub 13 takes a holistic approach to haircare. Gerald Schwaiger has been combining hairdressing with sound therapy, inspired by the Italian-based music therapist Monika Paul.

kintsugispace.com

ABU DHABI

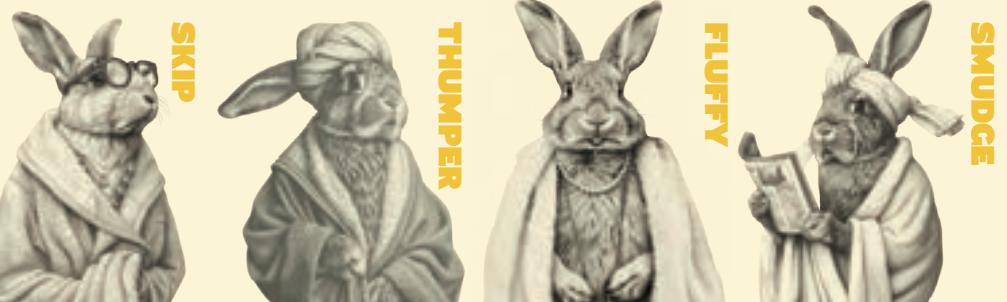
Globally renowned Patrizia Bortolin, the spa director at Preidlhof in South Tyrol, is the driving force behind the creation of Kintsugi Space, which opened on Al Reem Island at the end of 2023 – the first female-only wellness club in Abu Dhabi. Its therapies are based on quantum healing, the idea that particles exhibit both wave and energy properties in our bodies and that when this energy is in equilibrium, the body can heal itself. At its Wisdom Studio for sound healing, sessions are performed by a team taught by Italian gong master Christof Bernhard.

Photographs: Mark Field Photography; Cecilia Fogai; Unsplash; Farzana Ali's 'Sound Healing: How to Use Sound to Beat Stress & Anxiety' is out now (£29.99, Amazon), which comes with a downloadable recording of a crystal sound bath. Berlin-based Alisa Reimer and Temple Haze are launching a 4D sound meditation album this spring.



HOPPY DAYS

A family of rabbits from Bavaria are having a relaxing afternoon in their 25hours hotel sauna. Skip is the brother of Thumper. Thumper is the brother of Fluffy. Fluffy is the father of Smudge. How is Smudge related to Skip?



★ K POP ★ INDIE ★ TECHNO ★ DEATH METAL
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★ AFROBEATS ★ VOCALOID ★ COUNTRY
★ ELECTRONICA ★ DRILL ★ PUNK ROCK
★ FOLK ★ DESI POP ★ HIP HOP ★ AMBIENT



MUSIC WORDSEARCH

1 What is more useful when it is broken?

2 What belongs to you but is used by everyone you meet?

3 Poor people have it. Rich people need it. If you eat it you die. What is it?

4 I can be hot or cold. I can run and be still. I can be hard and soft. What am I?

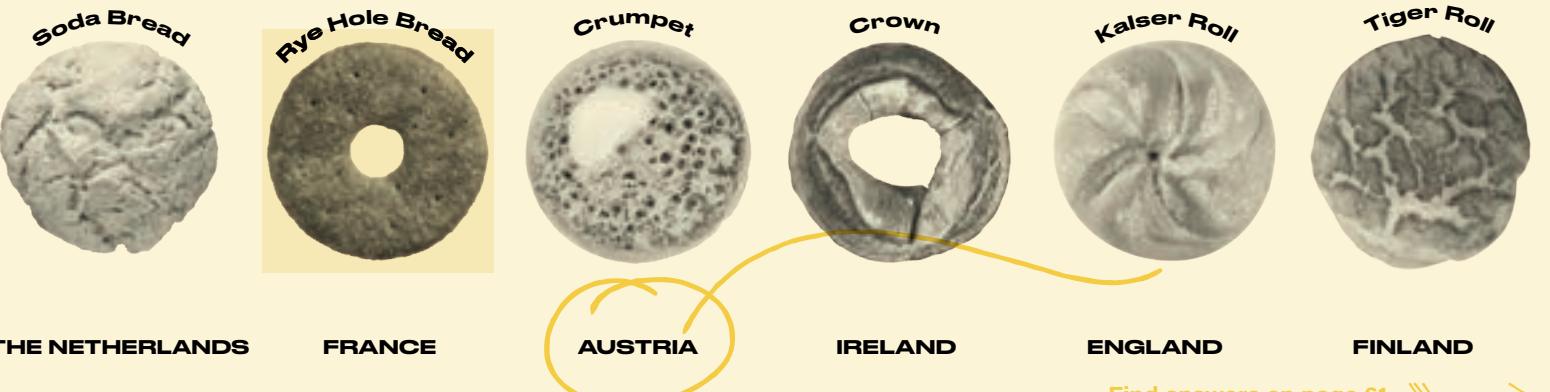
5 What breaks yet never falls, and what falls yet never breaks?

6 Where is the only place where today comes before yesterday?

7 What has a bottom at the top?

RIDDLE
ME THIS

PROVE YOU'RE A BREAD HEAD MATCH THE LOAVES TO THE COUNTRY



Photographs: Mark Field Photography; Cecilia Fogai; Unsplash; Farzana Ali's 'Sound Healing: How to Use Sound to Beat Stress & Anxiety' is out now (£29.99, Amazon), which comes with a downloadable recording of a crystal sound bath. Berlin-based Alisa Reimer and Temple Haze are launching a 4D sound meditation album this spring.



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X



ABU DHABI

Kintsugi Space
F9RW+52X - Al Reem Island
Tamouh
kintsugispace.com

AUSTRALIA

Sydney

25hours Hotel The Olympia
Paddington
25hours-hotels.com

AUSTRIA

Vienna

25hours Hotel at MuseumsQuartier
Lerchenfelderstraße 1-3
25hours-hotels.com/hotels/wien/museumsquartier

Bananas
Kettenbrückengasse 15, 1050
bananas.at

Crystal Sounds
Schönbrunner Str. 83, 1050
crystalsoundsvienna.com

Klub 13
Belvederegasse 22, 1040
klub13.at



Soeder
Stadelhoferstrasse 8
soeder.ch

Vollpension
Schleifmühlgasse 16, 1040
vollpension.wien

Wien Museum
Karlsplatz 8, 1040
wienmuseum.at

DENMARK

Copenhagen

25hours Hotel Indre By
Copenhagen
1112 Copenhagen K
25hours-hotels.com/hotels/copenhagen/indre-by

25hours Hotel Copenhagen Paper Island
Papirøen 25, DK -1436 København K
25hours-hotels.com/en/hotels/copenhagen/paper-island

A. Kjaerbede
Silkegade 5, Copenhagen 1113
akjaerbede.com

The Alchemist
Refshalevej 173C, 1432
alchemist.dk

Ark
Nørre Farimagsgade 63, 1360
restaurantark.dk

Baest pizzaeria
Guldbergsgade 29, 2200
baest.dk

La Banchina
Refshalevej 141, 1432
labanchina.dk

Cofoco, the Copenhagen Food Collective
16 locations in Copenhagen
cofoco.dk

Frama
Fredericiagade 57, 1310
framacph.com

Ganni
Bremerholm 4, 1069
ganni.com

Glaecier
Refshalevej 143, 1432
glaecier.com

Geranium
Per Henrik Lings Allé 4, 8. Sal, 2100
geranium.dk

Goldfinch
Kongens Nytorv 8, st tv, 1050
goldfinch.dk

Hay House
Østergade 61, 2, 1100
hay.dk

Horticulture Garden at Copenhagen University
Frederiks Campus
Gothersgade 128, 1123
plen.ku.dk

Kadeau
Widdergade 10B, 1408
kadeau.dk

Kona
Bag Elefanterne 15, 1799
konacph.com

Liquo Wine Bar
Fadet 35, 1799 København V
liquo.dk

Millefiori Interior
Petersborgvej 3, 2100
millefioriinterior.com

Paustian
Niels Hemmingsens Gade 24, 1153
paustian.com

Naya Copenhagen
Bülowsvej 50A, Frederiksberg
nayacph.dk

Skall Studio
Store Strandstræde 21, 1255
skallstudio.com

Solomon Sound Therapy
Jægtvej 17, 2200
solomonsoundtherapy.dk

Soft Season
Various outdoor venues
softseason.studio

Stilleben
Frederiksborggade 22, 1360
stilleben.dk

Storm
Store Regnegade 1, 1110
stormfashion.dk

Tekla
Vognmagergade 7, 1120
teklafabrics.com

VIM 1.25
Roving locations
vim.1.25

Zealand

Rudolph Tegners Museum
Museumsvej 19, 3120 Dronningmølle
rudolptegner.dk

DUBAI

Dubai city

25hours Hotel One Central Dubai
Trade Center Street
25hours-hotels.com/hotels/dubai/one-central

Arte Museum
Dubai Mall - Level 2 Financial
Center Rd
dubai.artemuseum.com

Hyde Hotel Dubai
Business Bay
hydehotels.com

FINLAND

Pargas

Project O
Gasskaren
project-o.fi

Helsinki

Le Ankka
Huivilakatu 28, 00150
leankka.fi

Bob's Laundry
Merimiehenkatu 40, 00150
sonofapunch.com

Elm
Puistokatu 4, 00140
restauranteelm.fi

Finnjävel
Ainonkatu 3, 00100
finnjavel.fi

Restaurant Skörd
Fredrikinkatu 37, 00120
skord.fi

The Room by Kozeen Shiwan
Pohjoisesplanadi 17, 00170
kozeenshiwan.com

Mill
Eifelwall 44, 50674
mill-living.de

FRANCE

Nice

Mama Shelter Nice
21 Bd de Riquier, 06300
mamashelter.com

Paris

25hours Hotel Terminus Nord Paris
12 Boulevard de Denain
25hours-hotels.com/hotels/paris/terminus-nord

Living Being Studio
8 Bd de Ménilmontant, 75020
livingbeingparis.com

Skat

25 Rue Saint-Paul, 75004
instagram.com/skat.paris

Zen and Sounds

88 Boulevard de Charonne, 75020
zen-and-sounds.com

GERMANY

Berlin

25hours Hotel Bikini Berlin
Budapesterstrasse 40
25hours-hotels.com/hotels/berlin/bikini-berlin

Har Studio

Urbanstrasse 116, 10967
har-studio.com

Soneiro

Various locations
soneiro.com

Soul Collective

Various locations
soulcollective.berlin

Vintage Living

Oranienstrasse 169, 10999
vintageliving.de

Cologne

25hours Hotel The Circle
Im Klappehof 7-23
25hours-hotels.com/hotels/koeln/the-circle

Mill

Eifelwall 44, 50674
mill-living.de

Hamburg

25hours Hotel Altes Hafenamt
Osakaallee 12
25hours-hotels.com/hotels/hamburg/altes-hafenamt

Har Studio

Überseeallee 5
25hours-hotels.com/hotels/hamburg/hafencity

Bunker

Feldstraße, 20359
hamburgbunker.com

Wohnkultur 66

Sternstraße 66, 20357
wohnkultur66.de

Munich

25hours Hotel The Royal Bavarian
Bahnhofplatz 1
25hours-hotels.com/hotels/muenchen/the-royal-bavarian

The Danish Girl

Franz-Joseph-Straße 46, 80801
thedanishgirl.de

Mill

Eifelwall 44, 50674
mill-living.de

Düsseldorf

25hours Hotel Das Tour
Louis-Pasteur-Platz 1
25hours-hotels.com/hotels/duesseldorf/das-tour

Vaseline

Wallstraße 37, 40213
instagram.com/vaseline_store_

Frankfurt

25hours Hotel The Goldman
Hanauer Landstrasse 127-129
[">25hours-hotels.com/hotels/frankfurt/the-goldman](http://25hours-hotels.com/hotels/frankfurt/the-goldman)

Skat

25 Rue Saint-Paul, 75004
instagram.com/skat.paris

Zen and Sounds

88 Boulevard de Charonne, 75020
zen-and-sounds.com

Weisen

Wiesenstr. 17, 60385
wiesen-vintage.de

Björk Florence

Via dello Sprone, 25R, 50125
bjork-florence.com

Albrici

Via dei Serragli 20R, 50124
<a href="



MASTHEAD

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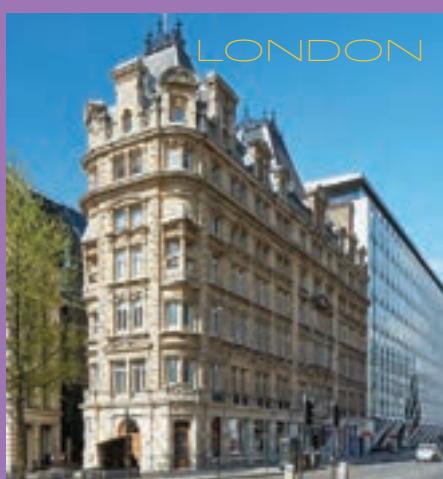
Companion loves to shout about our sister brands. This summer, it's time to discover Hyde, your good vibe hotel

Hyde is inspired by festivals where new music, memorable experiences and fresh ideas come together in a sunny, hazy blend. It's that feeling when the right music, people, and places come together to create a sense of belonging. Hyde has music at their core from its origins in LA nightlife. From beachside scenes to energizing cityscapes, they believe in creating connections. The must-visit restaurants, inviting lobbies, and pop-up music moments bring together visitors and locals alike.

Currently set in Miami, Dubai, and Ibiza, with upcoming openings in London, Bodrum and Perth, each Hyde location is individually curated to embrace its local music and creative scene, yet is connected through a unique state of mind that celebrates freedom of expression and the spirit of collective experience.

THE LINE UP

TURKEY



IBIZA



□ **Hyde Ibiza opened for the season** back in April and hosted the 2024 International Music Summit. Hyde Ibiza is relaxed but highly programmed with a laid-back pool scene, sundowner drinks at seven restaurants and bars, and the locally-loved beaches of Cala Llonga Bay.

□ **Hyde is making its Turkish debut**, bringing its bohemian flair and infectious energy to the chilled-out shores of the Bodrum Peninsula. Hyde Bodrum is set against the picture-perfect backdrop of the shimmering Aegean Sea. The season's most eagerly anticipated drop is an adults-only, all-inclusive destination with 216 rooms, suites, and villas, five vibrant restaurants and bars, a palm-fringed pool, and event spaces primed to host the summer's hottest launches and parties.

□ **Next up is Hyde London City**, opening this summer. A rich and storied past creates a luxurious, bespoke hideaway in the heart of London City. The hotel brings an approachable, modern Levantine restaurant with house mezze, hand-crafted cocktails and street access, and an underground cocktail bar known for up-and-coming music, a listening room and vinyl display.

PART OF SOMETHING BIGGER

Hyde connects you with causes and new ways of thinking so you can find yourself as part of a larger community. They help you make time to centre yourself, find like-minded friends, and connect with the things you care about. Highlighting lesser-known social causes, like supporting musicians or loneliness and mental health charities, Hyde properties programme ways to connect. You can round up your bill to donate, get inspired by art, and attend community events benefiting local charities.

HYPE UP HYDE

With a heavy emphasis on music and the freedom of a festival, Hyde's social channels feature content that evokes a free-flowing, glass-clinking, community-connected good time. Follow @hydehotels for the latest offers, live shows, new openings and good tunes.